

2023-2024 Annual Report



A Message From Our President, Dr. Matthew Mutch

I am honored to present the 2nd Annual Report of the American Society of Colon and Rectal Surgeons. We have had an incredible year, and our Society is positioned incredibly well. The 2024 Annual Scientific Meeting will begin the celebration of the 125th Anniversary of the American Society of Colon and Rectal Surgeons. The last 25 years have seen some of the most transformative events, accomplishments, and innovations in ASCRS history. Our great Society has matured into a self-managed organization that was the culmination of the vision, dedication, and hard work of our many amazing members and leaders. Membership within the Society continues to grow at an amazing rate and includes medical students through practicing colon and rectal surgeons and advanced practice providers. As a result, colon and rectal surgery is in its Golden Age.

As we reflect on our history, it is clearly apparent that our past leaders have always plotted the growth, stability, and future of our specialty. We have an incredible legacy and as you read this report, it demonstrates the Society's continual commitment to our members, patients, and the future of ASCRS. I would like to personally thank all the hundreds of committee leaders, committee members, task force members, and individuals who have volunteered their time and effort for their incredible accomplishments and commitment to ASCRS.

It has been an honor and privilege to serve as your President and this last year has been immensely rewarding. The future of our Society is incredibly bright as we have so many exceptional and talented members and leaders. We continue to invest in ASCRS to improve the value of the education and professional development of our members. Finally, I would like to provide a warm welcome to our next President, Dr. Sonia Ramamoorthy, who will continue to guide us forward.

Matthew G. Mutch
ASCRS President 2023-2024



“The future of our Society is incredibly bright as we have so many exceptional and talented members and leaders.”

Introduction



Our Vision

To be the premier and most inclusive colorectal society improving patient care through education, professional development, and innovation.

Our Mission

The American Society of Colon and Rectal Surgeons (ASCRS) is dedicated to advancing patient care for diverse populations through the understanding, prevention, and treatment of disorders of the colon, rectum, and anus.

Our Legacy

Since 1899, ASCRS has been determined to advance the practice of colon and rectal surgery.

2024 is a historic milestone for the Society as we proudly celebrate 125 years of advancements, innovations, and unwavering commitment to the field.

As we reflect on our past achievements, may our legacy inspire future generations to continue the journey towards excellence, compassion, and transformative breakthroughs in colorectal care.

2023-2024 Executive Council

Officers



President
Matthew G. Mutch, MD



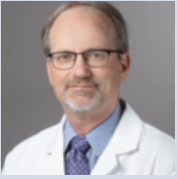
President-Elect
Sonia Ramamoorthy, MD



Past President
Conor P. Delaney, MD, MCh, PhD



Vice President
Najjia N. Mahmoud, MD



Secretary
Charles M. Friel, MD

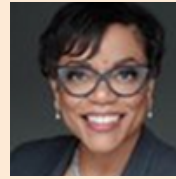


Treasurer
Kirsten B. Wilkins, MD



President, Research Foundation
Elizabeth C. Wick, MD

Members-at-Large



Debra H. Ford, MD



Jonathan A. Laryea, MD



Scott R. Steele, MD, MBA



Glenn Thomas Ault, MD, MEd



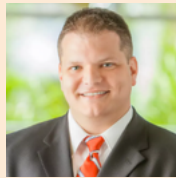
Jennifer S. Davids, MD



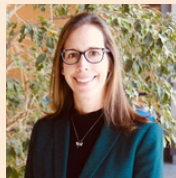
Alessandro Fichera, MD



Karim Alavi, MD, MPH



Sean J. Langenfeld, MD



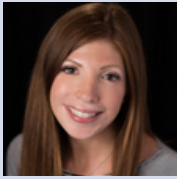
Kelly M. Tyler, MD

ASCRS Staff

Leadership



David Westman
Executive Director



Erica Flynn
Associate Executive Director



Jason Keith
Associate Executive Director

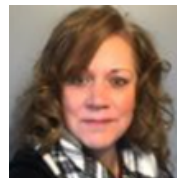
Governance & Administration



Krista Baran
Director,
Research Foundation | Governance



Julie Webb
Sr. Manager, Operations |
Administration

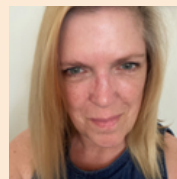


Penny Siwula
Specialist, Governance

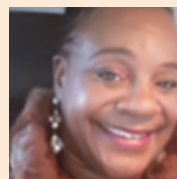


Jennifer Healy
Specialist, Administration

Member Services

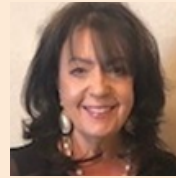


Jill Renwick
Sr. Manager, Member Services



Priscilla Weeks
Sr. Specialist, Member Services

Education & Meetings



Helen Pollard
Director, Meetings



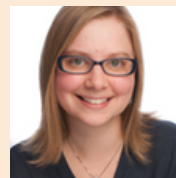
Elaina McCalmont
Sr. Manager,
Education | Meetings



Kristi AR Conley
Sr. Manager, Education | Meetings



Niccole Reichel
Sr. Specialist, Education | Meetings



Steffanye Hawbaker Mack
Sr. Specialist, Education

Corporate Relations | Marketing & Communications



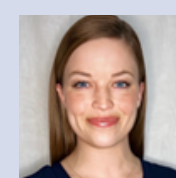
Julia Sprowls
Director,
Marketing & Communications



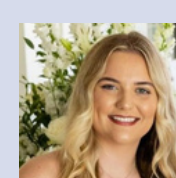
Emily Csuy
Manager, Creative Services



Lauren Sunderland
Manager, Corporate Relations



Olivia Clark
Specialist, Grant & Relationship
Management



Arianna Nickerson
Specialist,
Marketing & Communications

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1.

Membership & Engagement

ASCRS is delighted to announce a remarkable membership renewal rate of 95%, reflecting the enduring satisfaction and loyalty of our members.

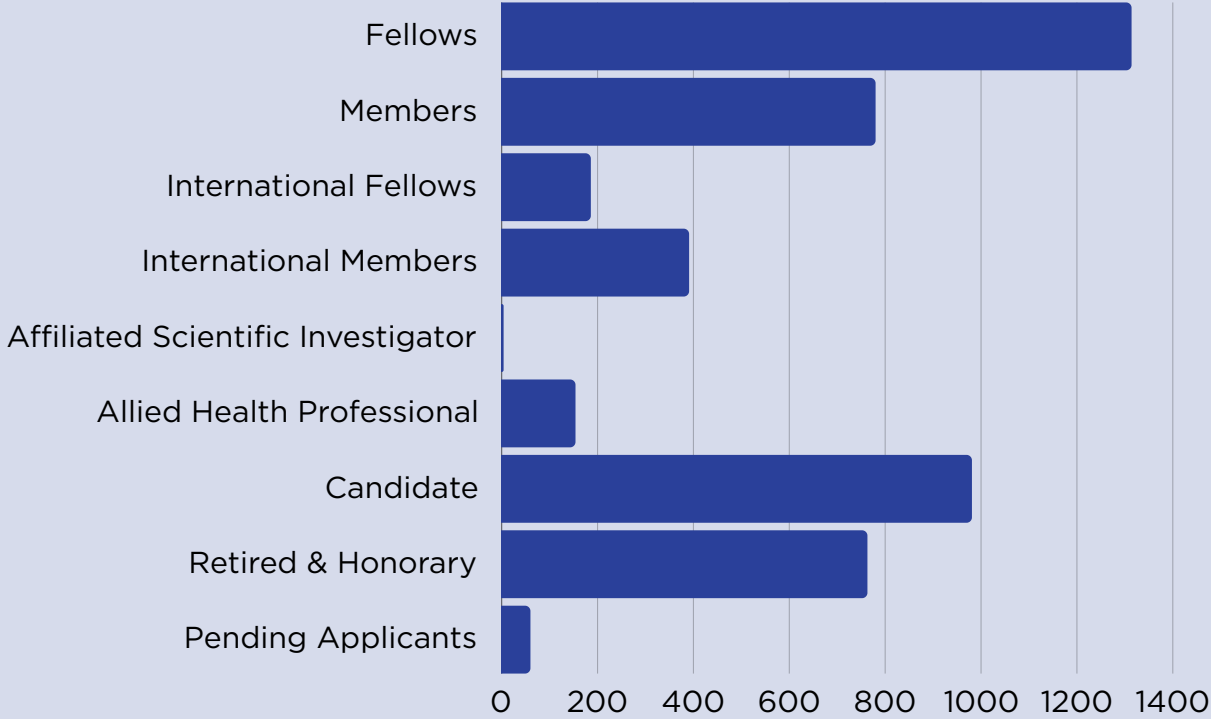
4,573

Record number of ASCRS members at the end of 2023.



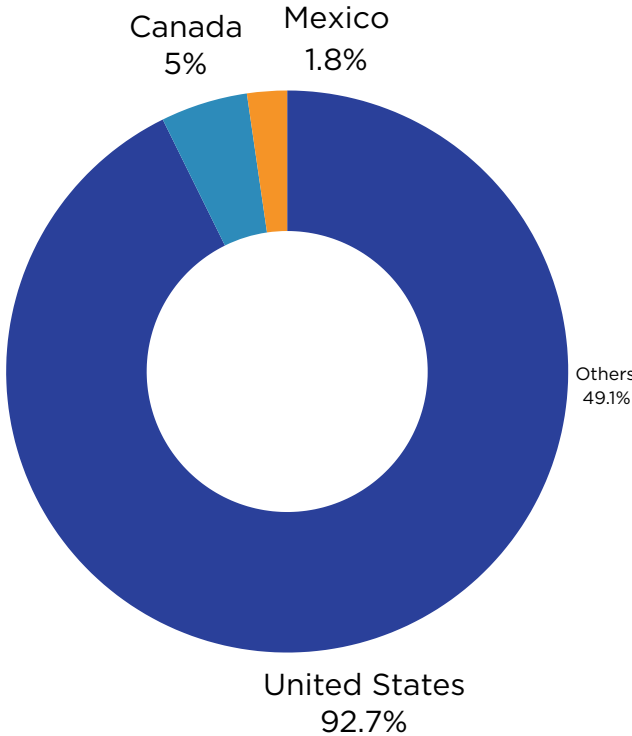
Membership Levels

Our Fellows category made up the majority of our membership in 2023 with Fellows, Candidates, and Members rounding out the Top 3 category levels.

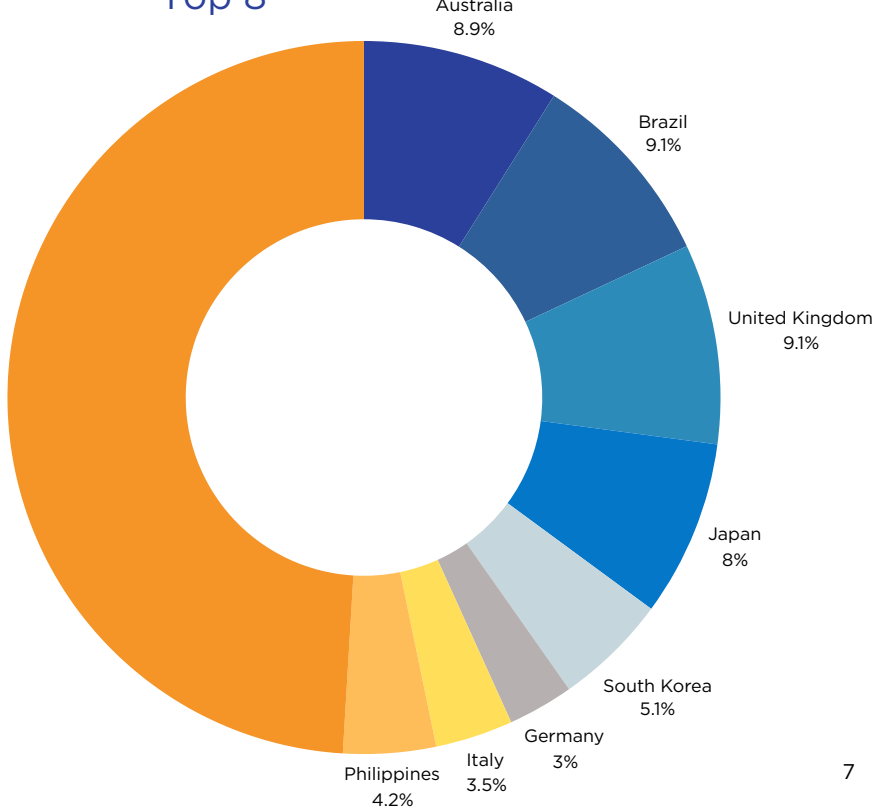


Members by Country

North America (3,835 members)

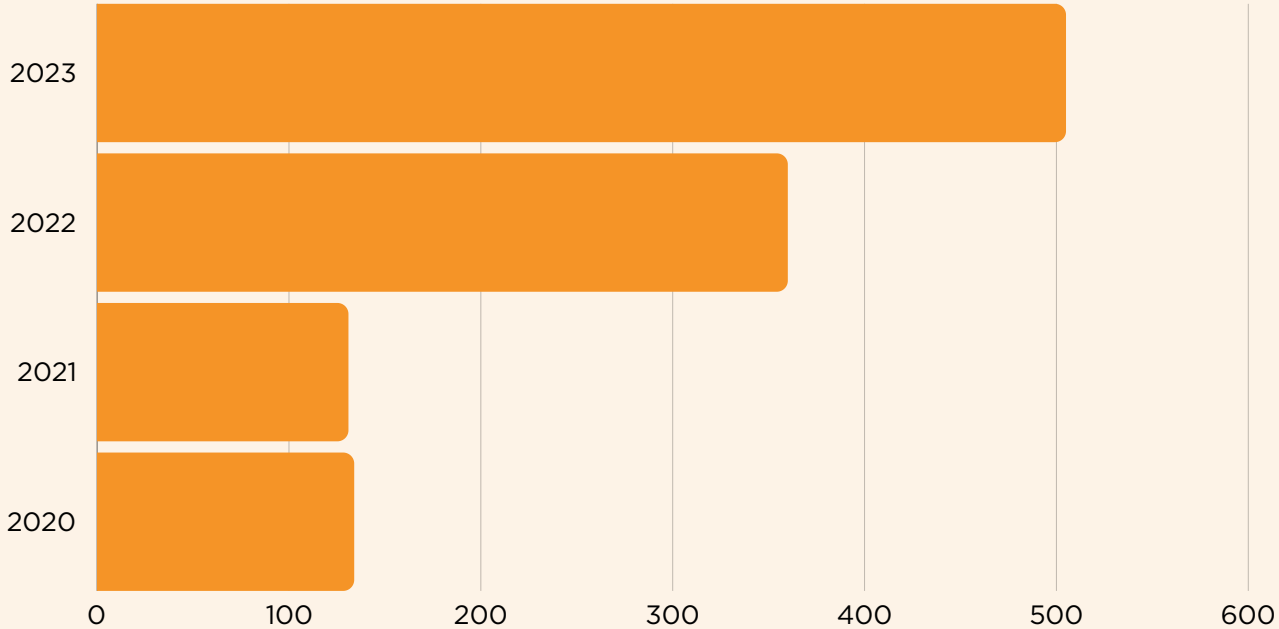


Other Countries (738 members)
Top 8



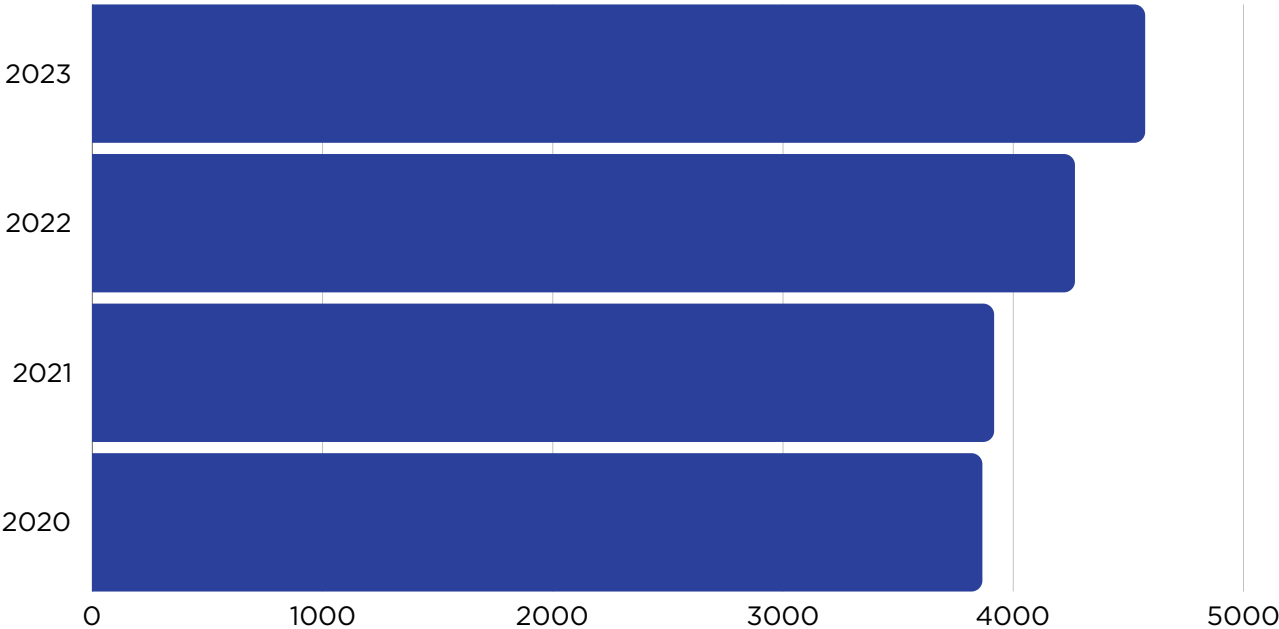
New Members

2023 saw the highest numbers of new members in recent years with a total of 505.



Total Members

2023 saw the highest total number of members on record, with a total of 4,573.



Social Media

ASCRS has a presence on LinkedIn, Instagram, Facebook, & Twitter.



32,287

Followers across 4
social media channels

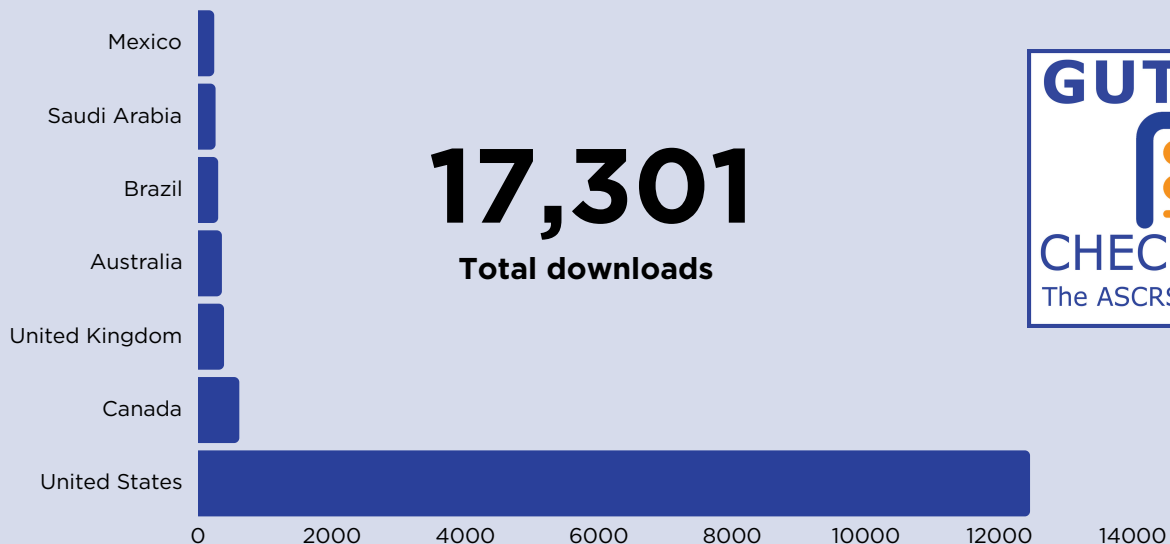


3,017

Followers gained in
2023

Gut Check Podcast

Top Downloads by Country



Key Accomplishments

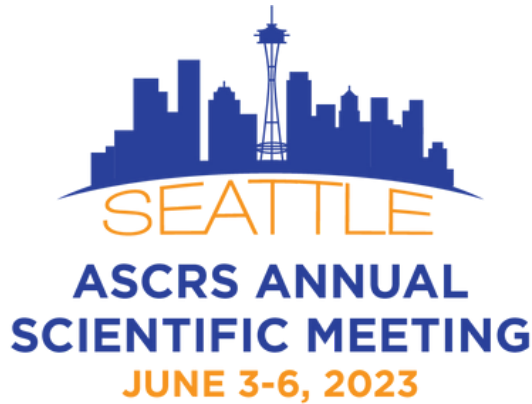
- Proposed revised bylaws, crafted collaboratively by ASCRS staff, Executive Council and legal counsel to be presented for consideration at the 2024 Annual Business Meeting.
- E-voting was introduced prior to the 2024 Annual Business Meeting, facilitating greater participation among Fellows by offering a more streamlined voting process.
- Placed 154 new members to ASCRS committees, with a total of 707 distinct individuals now serving on 28 standing committees.
- Increased engagement with Advanced Practice Providers (APP).
- Implemented a biannual voting process for Member elevations to streamline the timeframe between application and elevation.
- Strong growth in Allied Health Professionals, Candidates & Members with continued growth for Fellows.

In the past year, ASCRS has launched six Task Forces:

- **International Engagement Task Force** to identify new opportunities to team with international colorectal societies and individual colorectal surgeons.
- **International Philanthropy Task Force** to identify opportunities for ASCRS members to work with and support healthcare colleagues in World Bank 3 and 4 countries.
- **AI Task Force** to identify opportunities for incorporating AI in the Society.
- **Business Meeting Voting Task Force** to identify opportunities to broaden Fellow participation in decision-making relative to the Society's future.
- **Digital Media Task Force** to inventory and better organize ASCRS's educational assets for member benefit.
- **Fellow Value Enhancement Task Force** to identify opportunities to increase the value of Members converting to Fellows.

2.

2023 Annual Scientific Meeting



The 2023 Annual Scientific Meeting featured the latest in technology, research, techniques, and patient care in colorectal surgery. The meeting was held in Seattle, WA with record attendance. Sincerest congratulations to President Conor Delaney, Program Chair David Liska, and Vice Program Chairs Giovanna Da Silva and David Rosen for a successful meeting.

Abstracts

934

Submitted

902

Accepted

13

Abstract Sessions

Presenters

124

Oral Abstract Presentations

618

ePoster Presenters

234

Speakers/
Moderators

2024 Annual Scientific Meeting



Our 2024 Annual Meeting will take place from June 1-4 in Baltimore, Maryland. The 2024 Annual Meeting offers late-breaking abstracts with a dedicated symposium for clinical trials and trials in progress.



The Program Committee has been hard at work to introduce exciting new features to this year's event, including our Surgeonomics Wellness Area, while also bringing back some of our most sought-after sessions and events! Many thanks to Program Chair Dr. Alexander Tharrington Hawkins and Vice Program Chairs Drs. Atif Iqbal, Mehraneh Dorna Jafari, & Erin M. King-Mullins.

By the numbers

1,730

Registration (& counting)

905

Abstracts submitted

\$1.1 M

Corporate support (& counting)

287

Speakers/moderators

621

ePoster presentations

14

Abstract podium presenters



Celebrating 125 Years of Excellence

Founded in 1899 by Joseph Mathews, the Society has matured into a self-managed organization that was the culmination of the vision, dedication and hard work of many remarkable members and leaders. The members of ASCRS have transformed the practice of colon and rectal surgery, impacted how we educate our trainees and members, and expanded the influence of colon and rectal surgery on the national and international stage over the last 125 years.

In recognition of this historic milestone, ASCRS is proud to share the initiatives taken to commemorate the Society's 125-year legacy:

- An updated History of ASCRS book has been created that picks up where the last book left off and covers the last 25 years of the Society and the profession. Thanks to senior editors David Beck, Charles Littlejohn and Guy Orangio.
- Videos were filmed with notable members of the Society to share the advancements in numerous areas throughout the decades.
- Special Gut Check podcast episodes dedicated to reflecting how far the profession has come and where the Society and profession are headed.
- 125th Anniversary Symposium at the 2024 Annual Meeting that explores the past, present, and future with representatives from each era.
- A literal walk down memory lane exhibit in the Innovation Center during the 2024 Annual Meeting, documenting the past 125 years through both text and artifacts.



ASCRS Celebrates 100 years, 1999.

3.

Continuing Education & Resources



After years of collaboration between WOCN and ASCRS, the Ostomy Care Management Program is now available online. The course teaches the skills necessary to navigate the complexities of ostomy care and is designed to elevate proficiency in every aspect of ostomy management, from site selection to specialized pouching systems and beyond.



Surgical Leadership Institute

106

In-person attendees

15.5

CME Credits



ASCRS U - By the Numbers

ASCRS U

5,600

Returning users

19 Minutes

Average engagement time

ASCRS U is continually updated with new content. In 2023, 37 new educational resources were added to ASCRS U.

- 6 Webinars for CME
- 6 Video Mentorship Series recordings
- 4 Clinical Practice Guidelines (CPGs) and a Supplement for the Management of Rectal Cancer CPG
- 3 IBD Surgery Debate videos
- 18 videos from the 2023 ASCRS Annual Scientific Meeting
- New industry education channel added



ASCRS is reaccredited as an ACCME provider through July 2027. ACCME accreditation ensures that ASCRS educational activities meet rigorous standards for content, format, and delivery, ensuring high quality and reliable educational content for our members.

ASCRS officially launched a **Quality Collaborative** with a mission to promote the highest quality of care by colorectal surgeons through multi-institutional data collection, analysis, and collaboration. The goals of this Quality Collaborative are as follows:

Topic: Fistula

- Focus on colorectal disease and disorders unique to colorectal surgery not currently studied in existing quality collaboratives.
- Engage a diverse group of colorectal surgeons.
- Develop a user-friendly data collection tool.
- Provide real-time data back to providers.
- Promote QI initiatives and best practices for ASCRS membership.

Most Recent Updates:

- Redcap instrument has been finalized.
- Sites: UAB, Lahey, Yale, UT, and Oregon

What's Next:

- Implementation to 12 sites by the fall of 2024.
- Roll out to ASCRS full membership in 2025.

Corporate Relations

As the leading professional organization in this field, ASCRS believes collaboration and partnership with industry is important in supporting our ability to develop best practices in treating diseases and disorders affecting the colon, rectum, and anus.

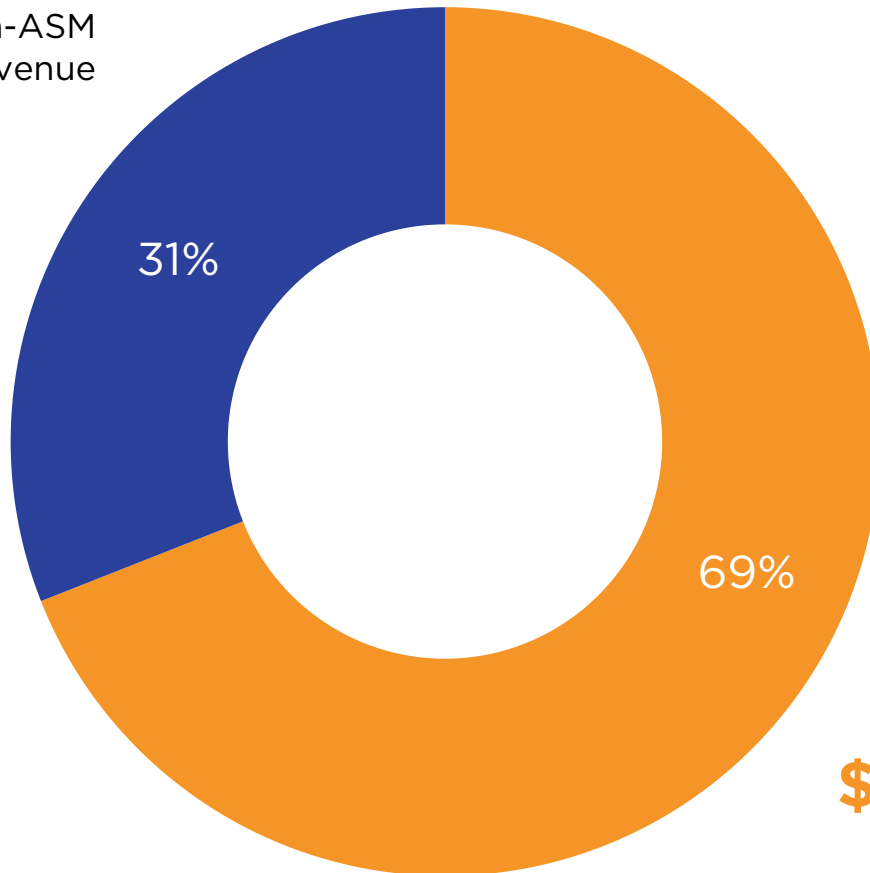


Non-Dues Revenue

Total industry revenue secured in 2023 was \$1,887,060, with over 1.3 million of that coming from the 2023 Annual Scientific Meeting.

\$1,887,060 Total Industry Revenue Secured

\$584,700
Total non-ASM
Revenue



\$1,302,360
Annual Scientific
Meeting Revenue

Research Foundation

The primary mission of the Research Foundation of the American Society of Colon and Rectal Surgeons is to raise and award funds to support research and educational programs related to colon and rectal diseases.

\$35.7K

Amount
fundraised

12

Institutions/individuals
that received funding






\$249.5K

Amount
funded

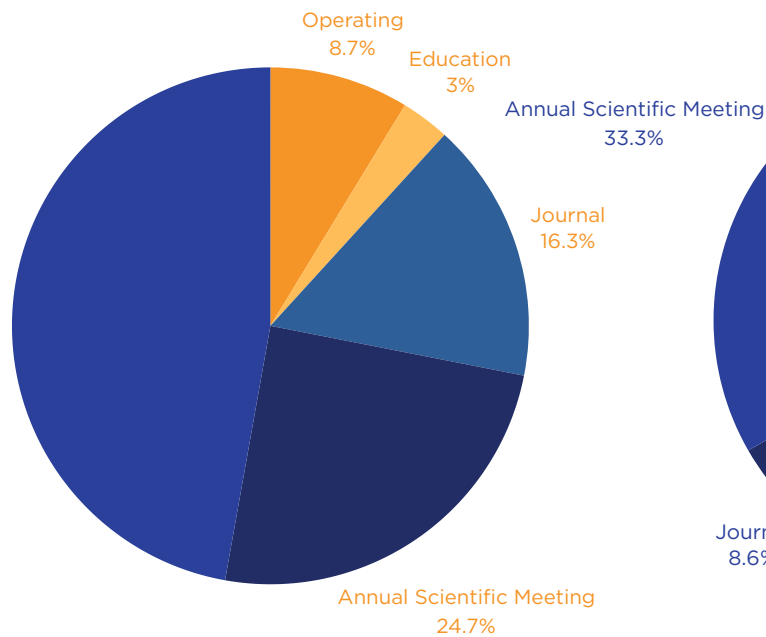


Finances

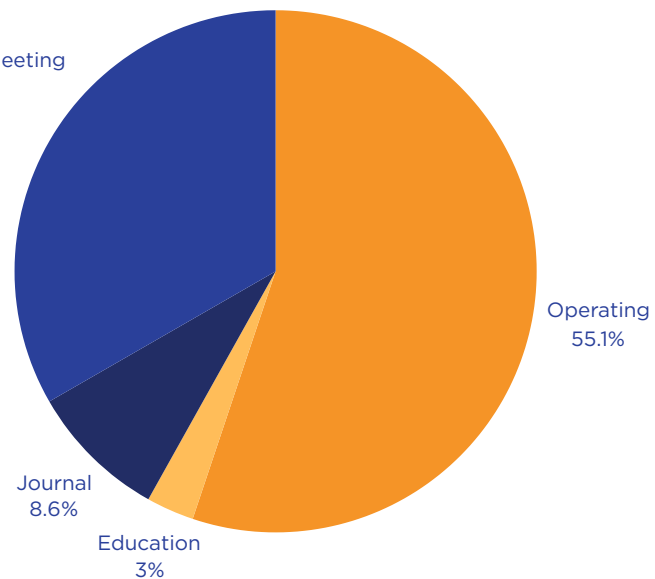
ASCRS is a financially strong organization, backed by a substantial reserve fund. This fund enables ASCRS to offer additional benefits to members, including:

-  Mitigating future revenue shortfalls, ensuring uninterrupted programs and offerings
-  Providing access to the ASCRS U education portal at no additional cost, unlike many other societies that charge for similar content
-  Maintaining below-average registration rates for the Annual Scientific Meeting
-  Offering yearly membership dues below the median dues level of similar medical societies
-  Supporting One Colorectal organizations and other organizations through donations

Revenue



Expenses



Our Future...

2023-2025 Strategic Plan

Key Goals:



1.

Membership

Every healthcare professional with an interest in the field of colorectal surgery views ASCRS membership to be indispensable.

- Growth
- APP and AH Engagement
- Diversity



2.

Education & Engagement

Accessible & relevant colorectal educational content reflecting the needs & diversity of professionals, trainees, patients, & the public is developed & disseminated.

- Content
- Leadership & Mentorship
- Access and Value
- Annual Scientific Meeting



3.

Organizational Relationships

ASCRS' high-priority organizational partners regard the Society as a key ally & collaborator in the achievement of mutually agreed-upon objectives.

- International
- Industry
- One Colorectal
- Other Societies/Organizations



4.

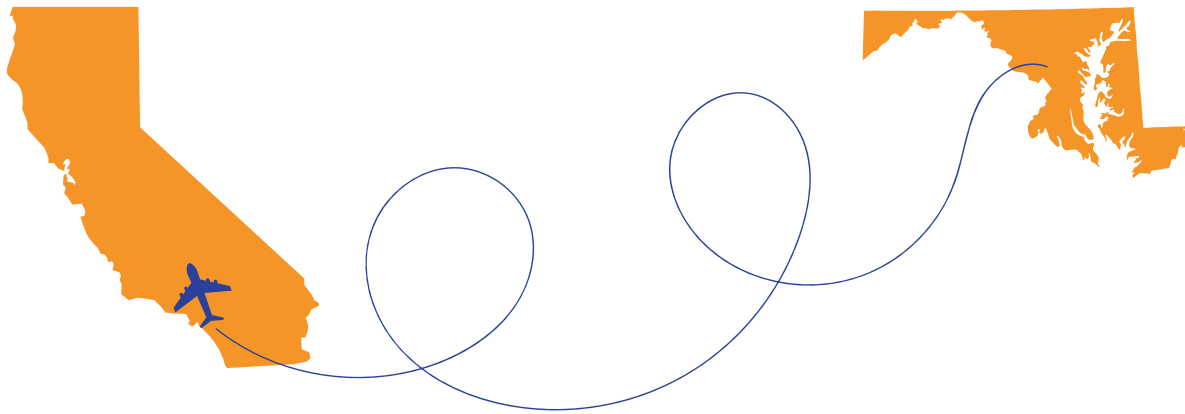
Operational Excellence & Sustainability

ASCRS operations are optimized to ensure sustainability & effective communications.

- Finances
- Organization
- Communications

Save the Date!

Our 2025 Annual Scientific Meeting will take place from May 10-13 in San Diego, California.



**ASCRS ANNUAL
SCIENTIFIC MEETING**
San Diego, CA • May 10-13, 2025



Visit fascrs.org for more information.

Acknowledgements

Thank you for the contributions of those who worked tirelessly on all of these projects!

2023-2024 ASCRS President Dr. Matthew G. Mutch

2022-2023 ASCRS President Dr. Conor P. Delaney

2022-2023 Executive Council

2023-2024 Executive Council

Leadership Task Force, chaired by Dr. Sharon Stein

2023 Program Committee, chaired by Dr. David Liska & Vice Program Chairs: Drs. Giovanna Da Silva & David Rosen

2024 Program Committee, chaired by Dr. Alexander Hawkins & Vice Program Chairs: Drs. Atif Iqbal, Mehraneh Dorna Jafari, & Erin King-Mullins

2022-2024 Research Foundation President Dr. Elizabeth Wick

ASCRS Staff

We thank you for your continued efforts to support the Society.

Contact

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(847) 607-6410

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ascrs@fascrs.org