



ASCRS ANNUAL SCIENTIFIC MEETING

— April 30 - May 4, 2022 —

Tampa Convention Center

Innovation Center

Engagement Opportunities

Become an ASCRS Innovation Partner

- For over 122 years, The American Society of Colon & Rectal Surgeons has been the **premier society** for colon and rectal surgeons and other healthcare professionals dedicated to advancing the science and treatment of diseases and disorders affecting the colon, rectum and anus.
- The Society has over **3,000 physician members** of which more than a third are certified by the American Board of Colon and Rectal Surgery.
- The ASCRS Annual Scientific Meeting is the **leading event in the field of colon and rectal surgery**.
- You will have the unique opportunity to:
 - Target influential decision makers.
 - Gather insight from surgeons regularly using products and services within your category.
 - Build visibility for your company in a competitive marketplace.
 - Expand your prospect base and strengthen existing customer relations.
 - Introduce new products and services.
 - Generate new sales leads
 - Give product demonstrations.
 - Conduct market research.

Meeting 2019 Exhibit Hall,
ASCRS Connect Lounge



ASCRS Premier Partners

PLATINUM

Intuitive
Johnson & Johnson (Ethicon)
Medtronic

GOLD

Applied Medical
Stryker

SILVER

Boehringer
Olympia



Testimonials from Past Innovation Partners



"We had the opportunity to meet not only surgeons but other health professionals as well."



"We got some strong leads as a result of this meeting."



"A highlight for me every year is meeting old friends and customers I have been conducting business for many years."



"We were very busy on our exhibit area, and it went better than we anticipated. We are still following up on leads 3 months after the meeting."

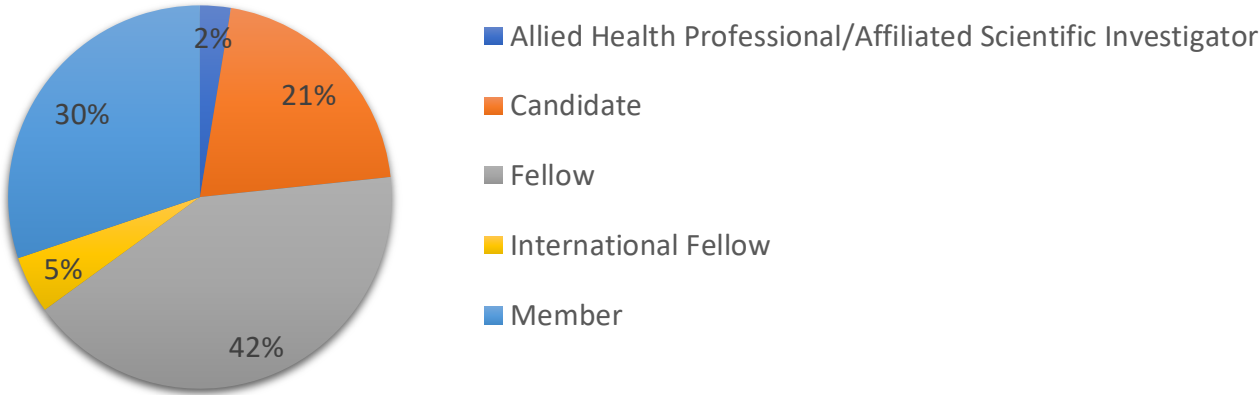


"Our booth is a social hub for alumni and our academic medical center. It's a great meet-up location for all, including candidates for clinical training."

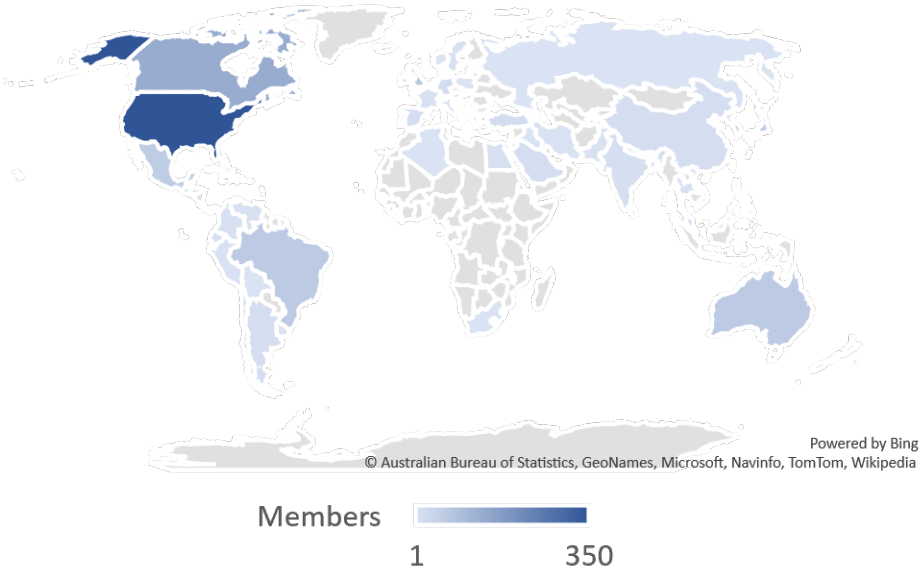


ASCRS Membership Demographics

Membership Categories



Where Our Members Live



Member Ages

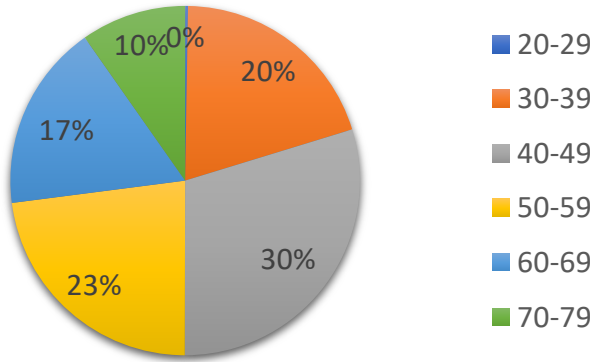


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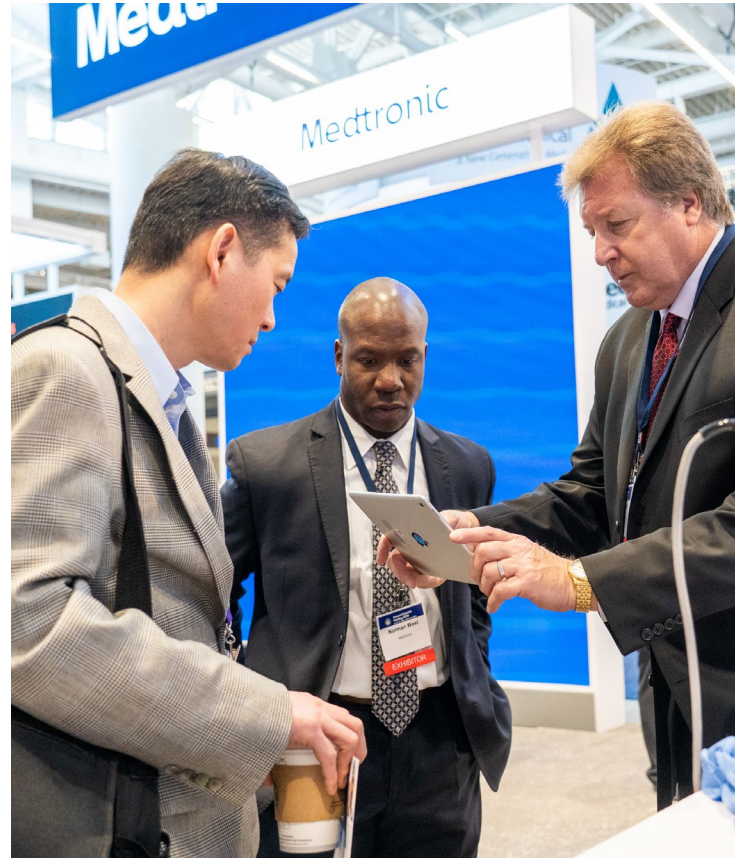
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- **General Information**

- Meeting Location
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Engagement Opportunities



- Mobile app branding opportunities
- Promotional Eblasts (limited availability)
- Onsite advertising
 - Pocket guide
 - Escalator and elevator clings
 - Meter boards
 - Column wraps
 - Innovation Center aisle markers
 - Hotel key cards and room drops
 - Lanyards
- Executive suites
- Relaxation station (chair massage)
- Food and Beverage Breaks
- Live Surgery Workshops
- Educational Grant



Exclusive Opportunities

- Welcome Brunch in Innovation Center
- Welcome Reception
- Farewell Reception
- Fellows Reception
- Residents Reception
- Diversity, Equity & Inclusion Luncheon
- LGBTQ+ Breakfast
- Women & Allies of Women Luncheon
- New Technologies Symposium*

*Requires submitted and approved abstract for presentation



Educational Support

Live Surgery Workshops

Wednesday, May 4

- Robotic Symposium and Live Surgery Workshop
- Endoscopy Symposium and Live Surgery Workshop
- Ventral Rectopexy and Live Surgery Workshop



Innovation Partner Information

SPACE RENTAL FEES

- 10' x 10' (in-line) - \$3,700
- 10' x 10' (corner) - \$3,900
- Island booth - \$39/sq ft

EXHIBITOR ADMISSION TO SCIENTIFIC SESSIONS

The registration packet for the Annual Meeting will be posted on the ASCRS website (www.fascrs.org) in mid-late January. Your exhibit badge permits you to attend any open session for which there are no optional fees (symposia, plenary sessions, poster presentations, etc.). CME, or other educational credit, is not available for exhibitors – you must fully register as an attendee to claim educational credits.

TERMS OF PAYMENT

A 50% deposit of the total booth price must accompany the signed contract before booth space is assigned. The 50% balance due must be received by January 31, 2022. If the contract is submitted after January 31, 2022, it must be accompanied by payment of 100% of the total booth price.

BOOTH ASSIGNMENT

Initial space assignments are based on past participation and support. Following the initial space assignments, additional assignments are made on a first-come first-served basis.

EXHIBITOR KIT

The Exhibitor Kit containing order forms for exhibitor services will be online in January 2022. The Kit will include forms for shipping, labor, material handling, furniture, carpeting, electrical, lead retrieval, and other service providers. Exhibitors are responsible for forwarding the link to their exhibitor appointed contractor (EAC) who may be ordering services on their behalf.



Important Deadlines

January 31

Payment Due

April 30-May 3

Exhibit Hall Open

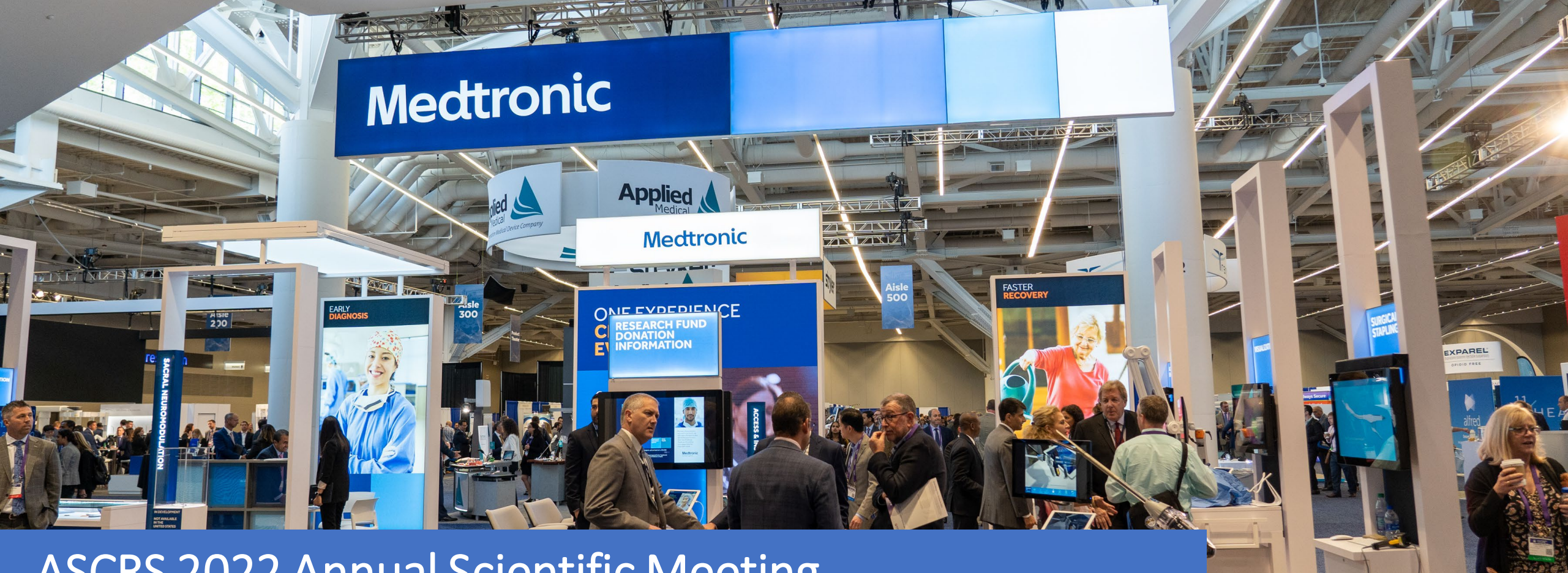
April 28-29

Move In

May 4

Move Out





ASCRS 2022 Annual Scientific Meeting

April 30 – May 4, 2022

Tampa Convention Center

333 S. Franklin Street

Tampa, FL 33602

For more information, contact:

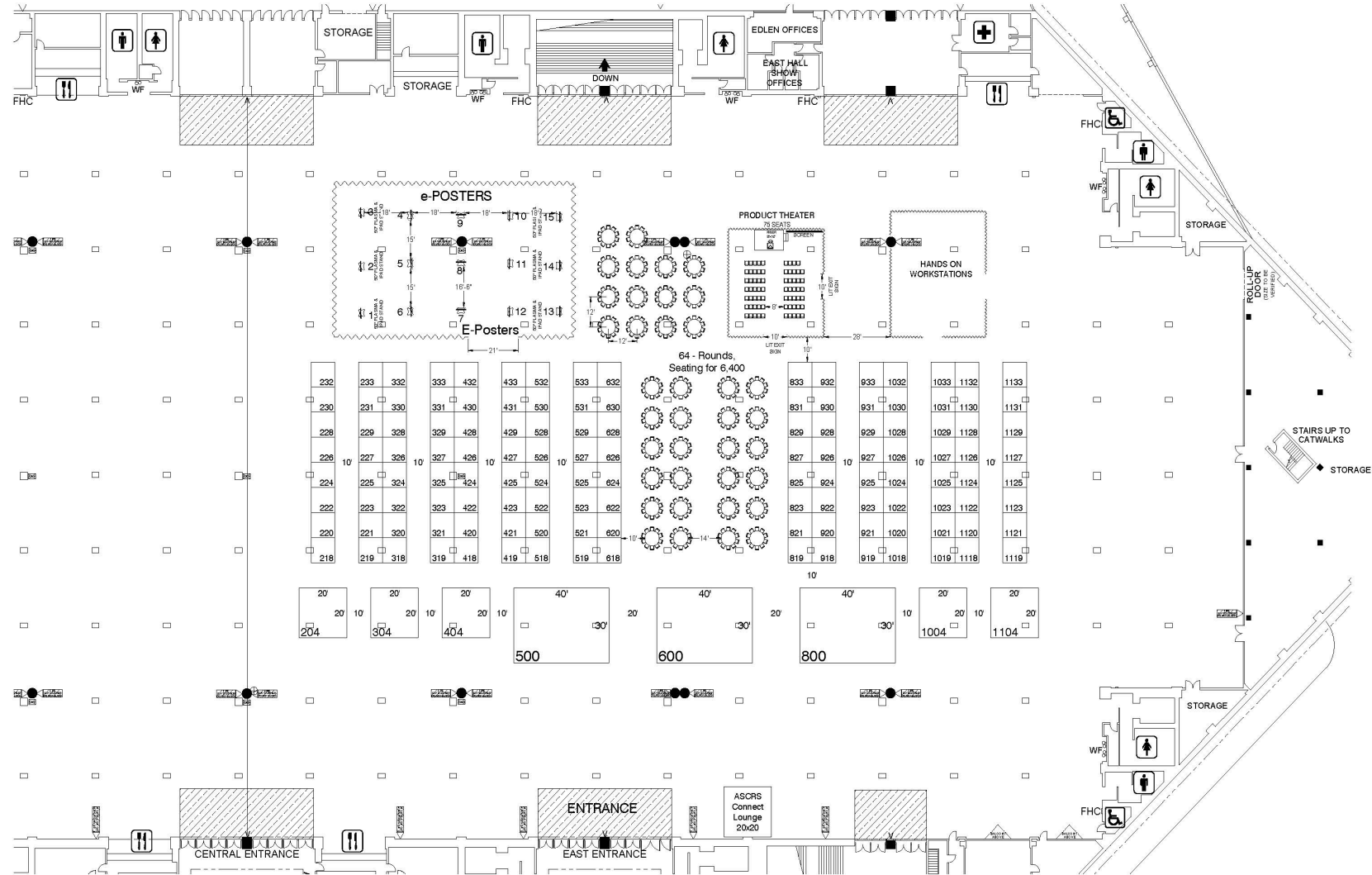
Jim Anderson, Manager, Corporate Relations

(847) 607-6424

janderson@fascrs.org

Innovation Center Floor Plan

TAMPA CONVENTION CENTER - CENTRAL AND EAST HALLS - TAMPA, FL



Past ASCRS Annual Meeting Innovation Partners

- 11Health
- Acelity (KCI, LifeCell, Systagenix)
- ACell, Inc.
- Adako USA
- Adler MicroMed, Inc.
- Aesculap, Inc.
- Agency for Medical Innovations (AMI)
- AGI Medical, Inc.
- Allergan
- Ambry Genetics
- American College of Surgeons
- Applied Medical Technology, Inc.
- Automated Medical Products Corp.
- Bard Davol
- Biolitec Biomedical Technology, GmbH
- BK Ultrasound
- Boston Scientific
- Braintree Laboratories, Inc.
- Calmoseptine, Inc.
- City of Hope
- Cleveland Clinic Department of Colorectal Surgery
- Clinical Genomics
- Coloplast
- CONMED
- ConvaTec
- Cook Medical
- Cooper Surgical, Inc.
- Creo Medical, Ltd.
- CS Surgical, Inc.
- Cura Surgical, Inc.
- Cura Seal, Inc.
- Diversatek Healthcare
- Eas Innovation, LLC
- Edwards Lifesciences
- Electro Surgical Instrument Company
- ERBE USA, Inc.
- Ethicon US, LLC
- ExeGi Pharma
- First Capital Benefit Advisors, Inc.
- Fistula Solution
- General Surgery News
- GI Logic, Inc.
- GI Supply
- Hackensack Meridian Health
- Halo Medical Technologies, LLC
- HCA
- Heron Therapeutics
- Hitachi ALOKA Medical
- Inner Vision Travel, LLC
- Integra LifeSciences
- International Anal Neoplasia Society (IANS)
- Intuitive Surgical
- Invendo Medical, Inc.
- Invulyt
- Irrisept INTION CENTER
- Karl Storz Endoscopy-America, Inc.
- Konsyl Pharmaceuticals
- Kyra Medical, Inc.
- LABORIE
- Lapro-Shark
- Life Sciences, LLC
- Lumendi, LLC
- Mallinckrodt Pharmaceuticals
- Medical Solutions Technologies
- Medrobotics Corp.
- Medspira, LLC
- Medtronic
- Merck & Company
- MiMedx
- Myriad Genetic Laboratories
- NOVADAQ
- Novum Pharma
- OBP Medical
- Olympus America Inc.
- Ovesco Endoscopy USA, Inc.
- Pacira Pharmaceuticals, Inc.
- Path MD Labs
- PRANICURA, LLC
- Prometheus Group
- Recro Pharma, Inc.
- Redfield Corporation
- Renew Medical
- ResiCal, Inc.
- Richard Wolf Medical Instruments Corporation
- RMD Global, Inc./Hi Dow, Inc.
- Sandhill Scientific
- SAPI MED S.P.A.
- Sebela Pharmaceuticals, Inc.
- Seiler Precision Microscopes
- Shire
- Sontec Instruments, Inc.
- Stryker
- SurgiMark, Inc.
- Surgin Inc.
- THD America
- The Florida Hospital Nicholson Center
- The Medicines Company
- The Prometheus Group
- Torax Medical, Inc.
- TransEnterix, Inc.
- Twistle
- UBS Financial
- United Ostomy Associations of America,
- Vioptix, Inc.
- Wolters Kluwer Health
- Xodus Medical, Inc.
- Zinnanti Surgical Design Group. Inc

Accreditation Guidelines

ACCME Standards for Commercial Support

Separation of Education From Promotion Exhibitor representative(s) will not engage in promotional activities while in the space or place of a CME activity. ASCRS must comply with ACCME regulations regarding separation of promotion and education; therefore, no ASCRS Member can present at an exhibitor's booth.

CME Statement

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits, sponsorship or advertisements cannot influence or interfere with a presentation, nor can they be a condition of the provision of commercial support for CME activities. Exhibit, sponsorship, advertising and other promotional fees shall be separate and distinct from educational grant support provided by a commercial entity. All exhibitors must be separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity. Commercial medical industry representatives must refrain from holding any commercial discussions in an educational classroom or assigned educational presentation area. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted. A commercial organization's representatives may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom. The American Society of Colon and Rectal Surgery (ASCRS) does not endorse any medical product, treatment or service sold by any corporation, institution or member supporting our organization. Sponsorships or advertising are not an endorsement of a product or service by ASCRS and may not be represented as such, in any way. The use of the ASCRS name and/or logo, or representation of such, without the written consent of ASCRS is strictly prohibited. All exhibitors, sponsors and advertisers will be acknowledged in conference materials and at the conference. As an organization approved by the Accreditation Council for Continuing Medical Education (ACCME) to provide accredited continuing medical education (CME), ASCRS conducts such programs in accordance with the policies and guidelines of that organization. As indicated in the ACCME Standards for Commercial Support, live promotional activities will be kept separate from the CME. This program reflects the special care the Society has taken to address issues identified in the AdvaMed Code of Ethics on Interactions with HealthCare Professionals, the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Commercial Support.

Continuing Medical Education Mission Statement

The American Society of Colon and Rectal Surgeons (ASCRS) is dedicated to ensuring high-quality patient care by advancing the science through research and education for prevention and management of disorders of the colon, rectum, and anus.

Purpose

The purpose of the ASCRS' Continuing Medical Education (CME) activities is to meet the educational needs of its members and close the gaps that exists between current and best practices to improve quality patient care.

Content

Content will be focused on prevention and management of disorders of the colon, rectum, and anus, as well as the professional practice of colorectal surgery. Target Audience Programs are intended for the education of colon and rectal surgeons nationally and internationally, as well as residents, fellows, general surgeons and other medical professionals involved in and interested in the treatment and management of patients with disorders of the colon, rectum and anus.

Types of Activities

ASCRS activities will include live, live internet, and online enduring activities. The primary activities provided will be the ASCRS Annual Meeting, CARSEP (online self assessment study guide), CREST (online video portal), and occasional live webinars.

Expected Results

ASCRS educational interventions are designed to improve individual member knowledge, skills, attitudes and professional competence. The CME programs will result in improved competence (such as surgical skills, medical knowledge and ability) among its participants. The Continuing Education Committee and Program Committee will assess the results of the activities via self-reported feedback from learners and review of pre and post test results, as well as other data sources when available.

Future ASCRS Annual Meetings

June 3-7, 2023

Washington State Convention Center
Seattle, Washington, USA

June 1-5, 2024

Baltimore Convention Center
Baltimore, Maryland, USA

May 11-14, 2025

San Diego Convention Center
San Diego, California, USA

