Engagement Opportunities
Become an ASCRS Innovation Partner

- The ASCRS Annual Scientific Meeting is the leading event in the field of colon and rectal surgery. The 2022 Annual Scientific Meeting in Tampa, Florida welcomed over 2,300 attendees.

- The American Society of Colon & Rectal Surgeons is the premier society for colon and rectal surgeons and other healthcare professionals dedicated to advancing the science and treatment of diseases and disorders affecting the colon, rectum and anus.

- The Society has an audience of nearly 4,000 physician members of which more than a third are certified by the American Board of Colon and Rectal Surgery.

- You will have the unique opportunity to:
  - Target influential decision makers
  - Gather insight from surgeons regularly using products and services within your category
  - Build visibility for your company in a competitive marketplace
  - Expand your prospect base and strengthen existing customer relations
  - Introduce new products and services
  - Generate new sales leads
  - Give product demonstrations
  - Conduct market research
Testimonials from Past Innovation Partners

“We had the opportunity to meet not only surgeons but other health professionals as well.”

“We got some strong leads as a result of this meeting.”

“A highlight for me every year is meeting old friends and customers I have been conducting business for many years.”

“We were very busy on our exhibit area, and it went better than we anticipated. We are still following up on leads 3 months after the meeting.”

“Our booth is a social hub for alumni and our academic medical center. It’s a great meet-up location for all, including candidates for clinical training.”
ASCRS Membership Demographics

**Membership Categories**
- Allied Health Professional/Affiliated Scientific Investigator: 30%
- Candidate: 21%
- Fellow: 42%
- International Fellow: 5%
- Member: 2%

**Where Our Members Live**

**Member Ages**
- 20-29: 10%
- 30-39: 20%
- 40-49: 17%
- 50-59: 23%
- 60-69: 30%
- 70-79: 20%
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Sponsorship Opportunities*

- Mobile app branding opportunities
- Promotional Eblasts (limited availability)
- Onsite advertising
  - Elevator clings
  - Meter boards
  - Column wraps
  - Innovation Center aisle markers
  - Hotel room drops
- Executive suites
- Relaxation station (chair massage)
- Food and Beverage Breaks
- Live Surgery Workshops (sold out)
- Educational Grants

* - Available to exhibitors only
Welcome Reception
Residents Reception
Diversity, Equity and Inclusion Luncheon
LGBTQ+ & Allies Breakfast
Women and Allies of Women in Colorectal Surgery Luncheon
New Technologies Symposium*
Farewell Reception
Hotel Key Cards
Badge Lanyards

*Requires submitted and approved abstract for presentation
**SPACE RENTAL FEES**

- 10’ x 10’ (in-line) - $4,100
- 10’ x 10’ (corner) - $4,500
- Island booth - $39/sq ft

**EXHIBITOR ADMISSION TO SCIENTIFIC SESSIONS**

The registration packet for the Annual Meeting will be posted on the ASCRS website (www.fascrs.org) in mid-late January. Your exhibit badge permits you to attend any open session for which there are no optional fees (symposia, plenary sessions, poster presentations, etc.), CME, or other educational credit, is not available for exhibitors – you must fully register as an attendee to claim educational credits.

**TERMS OF PAYMENT**

Payment in full is due within 30 days of receipt of the invoice. If Exhibitor submits contract on or after February 28, 2023, 100% of the Exhibit Fees are due immediately upon receipt of invoice.

**BOOTH ASSIGNMENT**

Initial space assignments are based on past participation and support. Following the initial space assignments, additional assignments are made on a first-come first-served basis.

**EXHIBITOR KIT**

The Exhibitor Kit containing order forms for exhibitor services will be online in February 2023. The Kit will include forms for shipping, labor, material handling, furniture, carpeting, electrical, lead retrieval, and other service providers. Exhibitors are responsible for forwarding the link to their exhibitor appointed contractor (EAC) who may be ordering services on their behalf.
Important Deadlines

February 28
Payment Due In Full

June 2-3
Move In

June 4-6
Exhibit Hall Open

June 7
Move Out
ASCRS 2023 Annual Scientific Meeting

June 3 – June 6, 2023
Seattle Convention Center
705 Pike St.
Seattle, WA 98101

For more information, contact:
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Innovation Center Floor Plan

Click on floorplan to link to most current version
Past ASCRS Annual Meeting Innovation Partners

• 11Health
• 3-D Matrix
• Acelity (KCI, LifeCell, Systagenix)
• Acell, Inc.
• Activ Surgical
• Adako USA
• Adler MicroMed, Inc.
• Aesculap, Inc.
• Agency for Medical Innovations (AMI)
• AGI Medical, Inc.
• Allergan

• Ambry Genetics
• American College of Surgeons
• Applied Medical Resources
• Applied Medical Technology, Inc.
• Area Biosurgery
• Automated Medical Products Corp.
• Axonics
• Bard Davol
• Biobot Biomedical Technology, GmbH
• BK Medical
• BK Ultrasound
• Boehringer Laboratories
• Boston Scientific
• Braintree Laboratories, Inc.
• Calmoseptine, Inc.
• City of Hope
• Cleveland Clinic Department of Colorectal Surgery
• Clinical Genomics
• Colonoscope.com
• Colospan
• Coloplast
• CONMED
• Convatec
• Cook BioTech
• Cook Medical
• Cooper Surgical, Inc.

• Corstrata
• Creo Medical, Ltd.
• CS Surgical, Inc.
• Cura Surgical, Inc.
• Cura Seal, Inc.
• Diversatek Healthcare
• Eas Innovation, LLC
• Edwards Lifesciences
• Electro Surgical Instrument Company
• ERBE USA, Inc.
• Ethicon US, LLC
• ExeGi Pharma
• Ezis Surg Medical, Ltd.
• First Capital Benefit Advisors, Inc.
• Fistula Solution
• Ferndale Healthcare, Inc.
• Ferronova
• FujiFilm
• General Surgery News
• GI Logic, Inc.
• GI Supply
• Guard Medical
• Guardant Health
• Hackensack Meridian Health
• Halo Medical Technologies, LLC
• HCA
• Heron Therapeutics
• Hitachi ALOKA Medical
• Human Xtensions
• Inner Vision Travel, LLC
• Integra Lifesciences
• International Anal Neoplasia Society (IANS)
• Intuitive Surgical
• Invendo Medical, Inc.
• Invuity
• Irispet
• Karl Storz Endoscopy America, Inc.

• Konsyl Pharmaceuticals
• Kyra Medical, Inc.
• LABORIE
• Lapro-Shark
• Life Sciences, LLC
• LightPoint
• Livmed
• Lexion Medical
• Lumendi, LLC
• Macro Medical Technologies
• Mallinckrodt Pharmaceuticals
• Medical Solutions Technologies
• Medrobotics Corp.
• Medspira, LLC
• Medtronic
• Melzi Surgical
• Merck & Company
• Microline Surgical
• MiMedx
• Myriad Genetic Laboratories
• NOVADAQ
• Novum Pharma
• OBP Medical
• Olympus America, Inc.
• Ovesco Endoscopy USA, Inc.
• Patena Pharmaceuticals, Inc.
• Palette Life Sciences
• PRAMICURA, LLC
• Prometheus Group
• Qleanse
• Recro Pharma, Inc.
• RedDress
• Redfield Corporation
• Renew Medical
• ResCal, Inc.
• Richard Wolf Medical Instruments Corporation
• RMD Global, Inc./Hi Dow, Inc.

• Sandhill Scientific
• Saneso, Inc.
• SAPI MED S.P.A.
• Sebela Pharmaceuticals, Inc.
• Seiler Precision Microscopes
• sema4
• Shire
• Sontec Instruments, Inc.
• Stryker
• SurgEase
• SurgiMark, Inc.
• Surgin Inc.
• Takeda
• TELA Bio
• THD America
• The Florida Hospital Nicholson Center
• The Medicines Company
• The Prometheus Group
• Torax Medical, Inc.
• TransEnterix, Inc.
• Trevena
• Twistle
• UBS Financial
• United Ostomy Associations of America
• US Navy
• Vioptix, Inc.
• Virtual Incision
• Well Care Medical
• Wolters Kluwer Health
• Xodus Medical, Inc.
• Zinnanti Surgical Design Group, Inc.
The Standards for Integrity and Independence in Accredited Continuing Education reflect the values of the continuing education community. Independence from industry is the cornerstone of accredited continuing education. By achieving consensus on the Standards, ASCRS assures the delivery of high-quality learning experiences, and sustains the protection from industry bias and marketing that accreditation rules deliver.

Standards 4 and 5 Relate to Commercial Support and Managing Ancillary Activities Offered in Conjunction with Accredited Continuing Education

- **Standard 4** applies only to accredited continuing education that receives financial or in-kind support from ineligible companies. If ASCRS accepts commercial support (defined as financial or in-kind support from ineligible companies), ASCRS is responsible for ensuring that the education remains independent of the ineligible company and that the support does not result in commercial bias or commercial influence in the education. The support does not establish a financial relationship between the ineligible company and planners, faculty, and others in control of content of the education. ASCRS must make all decisions regarding the receipt and disbursement of the commercial support. Ineligible companies must not pay directly for any of the expenses related to the education or the learners. ASCRS may use commercial support to fund honoraria or travel expenses of planners, faculty, and others in control of content for those roles only. ASCRS must not use commercial support to defray or eliminate the cost of the education for all learners.
- **Standard 5** applies only when there is marketing by ineligible companies or nonaccredited education associated with the accredited continuing education. ASCRS is responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not: a. Influence any decisions related to the planning, delivery, and evaluation of the education.
  - b. Interfere with the presentation of the education.
  - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
  - d. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
  - e. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
  - f. Ineligible companies may not provide access to, or distribute, accredited education to learners.

Continuing Medical Education Mission Statement

- The American Society of Colon and Rectal Surgeons (ASCRS) is a community of health care professionals who are dedicated to advancing the understanding, prevention and treatment of disorders of the colon, rectum and anus.

**Purpose**

- The purpose of the ASCRS Continuing Medical Education (CME) activities is to provide lifelong learning opportunities for its members by meeting educational needs and closing the gaps that exist between current and best practices to improve quality patient care.

**Content**

- Content will be focused on prevention and management of disorders of the colon, rectum, and anus, as well as the professional practice of colorectal surgery.

**Target Audience**

- Programs are intended for the education of colon and rectal surgeons nationally and internationally, as well as residents, fellows, general surgeons, and other healthcare professionals interested in the treatment and management of patients with disorders of the colon, rectum and anus.

**Types of Activities**

- ASCRS activities include live, virtual, hybrid, and online enduring activities. ASCRS partners with other entities to provide accreditation for joint activities.

**Expected Results**

- ASCRS educational programs are designed to advance individual member knowledge, skills, and professional competencies to improve the quality of patient care.
Future ASCRS Annual Meetings

June 1-5, 2024
Baltimore Convention Center
Baltimore, Maryland, USA

May 11-14, 2025
San Diego Convention Center
San Diego, California, USA