

#### ESTANCIA LA JOLLA HOTEL & SPA

# **PROGRAM OVERVIEW**

Whether in the private practice office, operating room, hospital or boardroom, colorectal surgeons are leaders and need to hone their skills to be successful. The American Society of Colon and Rectal Surgeons (ASCRS) Leadership Program has been developed to engage the top 100 leaders in colorectal surgery in creating and sustaining a culture of lifelong leadership. ASCRS seeks to empower society members to become better leaders in all aspects of their professional life.

## BENEFITS

- Opportunity to present proprietary leadership/professional development content
  - Participation in keynote panel discussion



### LIMITED **OPPORTUNITY**

This opportunity to interact face-to-face with leaders and future leaders of colorectal surgery is limited to just three industry sponsors. Sponsors receive category exclusivity and three attendee registrations included with your support.

### **LEARN MORE**

For more information, contact ASCRS Manager, Corporate Relations, Jim Anderson at janderson@fascrs.org and 847-607-6424

- 1 stand-alone session 0
- Branding
  - Logo lock-up
  - Stage signage
  - On-site signage
  - ASCRS Website
  - All event promotions
- Marketing
  - Eblast to ASCRS membership
  - Eblast to participants/attendees
- Networking
  - Multiple opportunities provided
- Web Content
  - Opportunity to create and provide webbased leadership session