



2025 ASCRS ANNUAL MEETING

ENGAGEMENT OPPORTUNITIES

SAN DIEGO, CA | MAY 10-13





MAY 10-13, 2025
San Diego Convention Center

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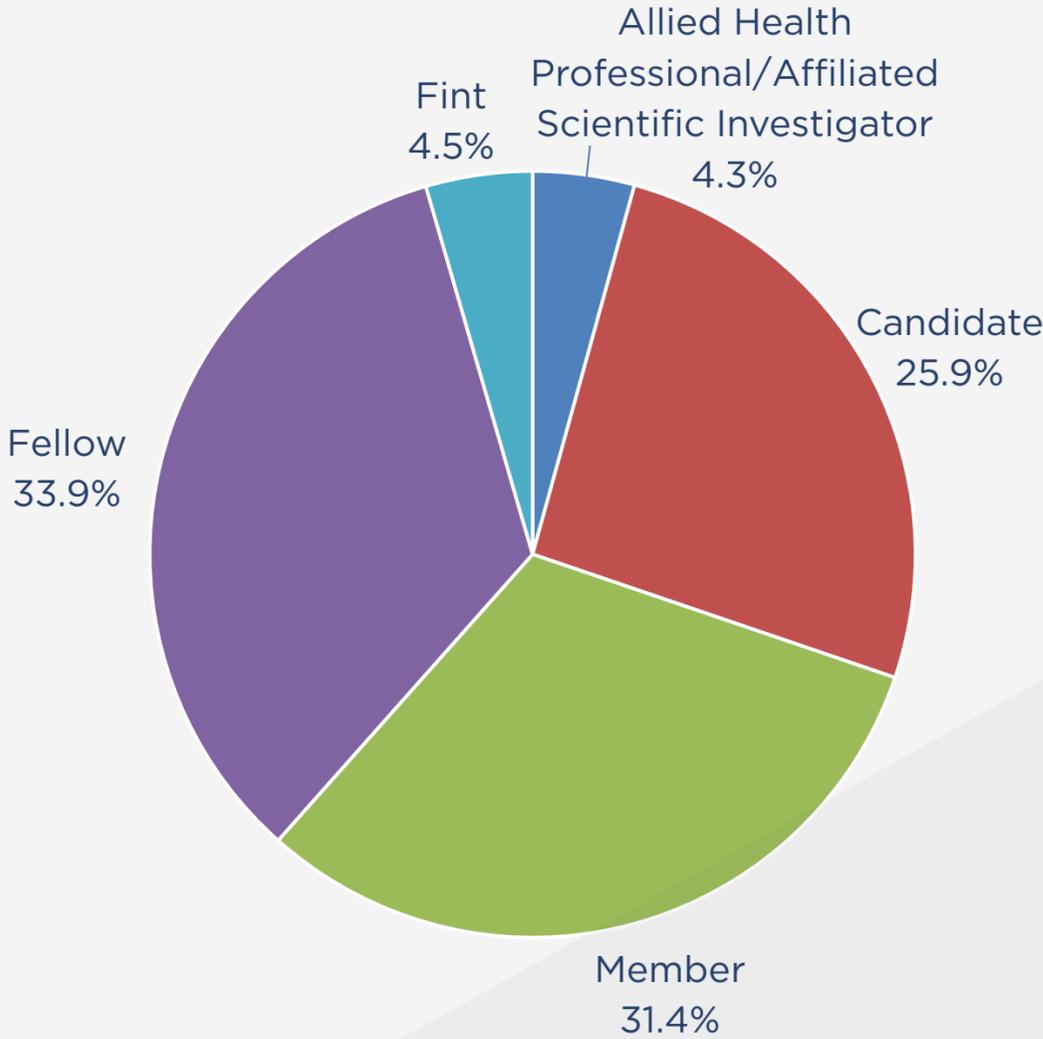




WHY ASCRS?

- Target over **2,100 key opinion leaders**
- Build visibility for your company in a **growing marketplace**
- **Expand** your prospect base and **strengthen** exhibiting relationships
- Gather insight from surgeons to **achieve your business goals** and conduct market research
- Connect with surgeons to **introduce new technologies** and provide product demonstration
- **50% of our members** attend the Annual Meeting

MEMBERSHIP CATEGORIES

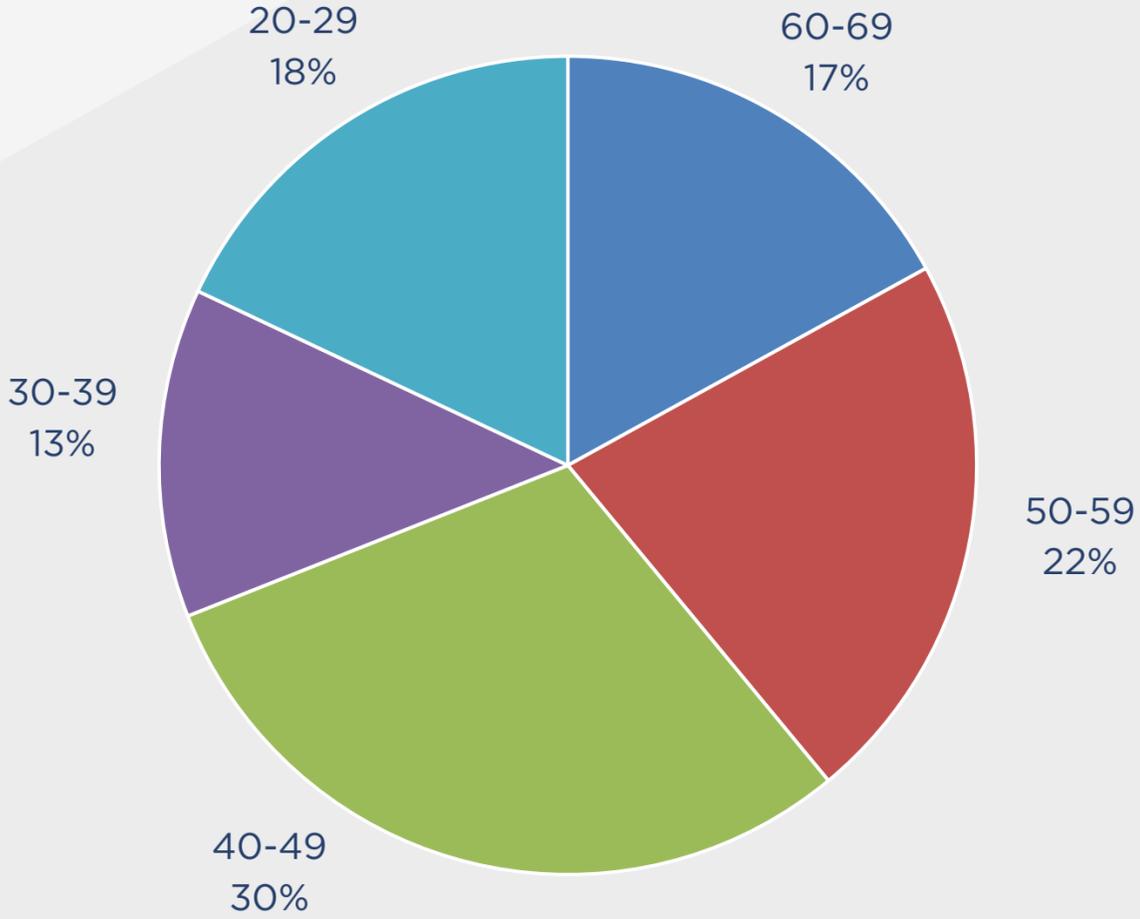


WHERE OUR MEMBERS LIVE

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COUNTRIES

MEMBER AGE GROUPS



PARTNER WITH US

THE LEADING EVENT IN COLON & RECTAL SURGERY

The American Society of Colon & Rectal Surgeons is the premier society for colon and rectal surgeons and other healthcare professionals dedicated to advancing the science and treatment of diseases and disorders affecting the colon, rectum and anus.

The Society has an audience of over 4,000 physician members, of which more than a third are certified by the American Board of Colon and Rectal Surgery.

ASCRS ANNUAL SCIENTIFIC MEETING

The ASCRS Annual Meeting is the leading event in the field of colon and rectal surgery. The 2024 Meeting in Baltimore, Maryland welcomed over 2,400 attendees. Approximately 90% of our exhibitors indicated that they reached their objectives for the meeting.



WHAT OUR INDUSTRY PARTNERS HAVE TO SAY



"We got some strong leads as a result of this meeting!"



"We had the opportunity to meet not only surgeons but other health professionals as well."



"A highlight for me every year is meeting old friends and customers I have been conducting business with for many years."



96% of our exhibitors have indicated they will return.



"We were very busy on our exhibit area, and it went better than we anticipated. We are still following up on leads 3 months after the meeting!"



Approximately 90% of our exhibitors and sponsors indicated that they reached their objectives for the meeting.

SPONSORSHIP OPPORTUNITIES

LIMITED AVAILABILITY

[VIEW DESCRIPTIONS](#)

Banner Signage	\$15,000*
Branded Window Clings	\$15,000*
Elevator clings	\$15,000*
Meter boards	\$12,500
Column wraps	\$20,000*
Food and Beverage Breaks	\$27,000/\$7,500
Hotel room door drops	\$12,500*
Hotel room drops	\$15,000*
Mobile app advertising	\$15,000
Hands on Workshops	\$50,000*
New! Lunch and Learn	\$20,000*
Innovation Spotlight Series	\$4,200
New Tech Symposium	\$7,300
Pelvic Floor Consortium	\$15,000
New! Hotel Receptions	\$20,000*
New! Attendee Pre-Meeting Registration List	\$1,450
New! Attendee Final Registration List	\$1,550
New! Attendee Pre-Meeting & Final Registration Lists	\$2,250

+ Requires submitted and approved abstract for presentation

* Plus costs





EXCLUSIVE SPONSORSHIPS

Welcome Reception	\$35,000
Residents Reception	\$10,000**
Diversity, Equity and Inclusion Luncheon	\$10,000**
LGBTQ+ & Allies Breakfast	\$10,000**
Women and Allies of Women in Colorectal Surgery Luncheon	\$10,000**
Farewell Reception	\$10,000
Fellows Reception	\$20,000**
Hotel Key Cards	\$20,000**

* Plus costs

**Limited to one sponsor per opportunity

INNOVATION CENTER

EXHIBIT FEES



IN-LINE BOOTH

10x10 (in-line)
\$4,500

10x10 (corner)
\$4,800

10x20 (in-line/corner)
\$9,000/\$9,300

10x30 (corner)
\$14,100

*Includes: 6 foot table, 2 chairs, wastebasket,
2 exhibitor registration badges for each 100 square
feet of exhibit space*

ISLAND BOOTH

400-1,600 sq/ft spaces available
\$45/sq ft + corner fees

EXECUTIVE/TECH SUITE

10x10
\$6,500

10x20
\$12,000

20x20
\$20,000

Includes: Hard walls, door, 8 foot table and chairs



TERMS OF PAYMENT

Payment in full is due within 30 days of receipt of the invoice. If Exhibitor/Sponsor submits contract on or after January 31, 2025, 100% of the Exhibit Fees are due immediately upon receipt of invoice.

EXHIBITOR ADMISSION TO SCIENTIFIC SESSIONS

The registration packet for the Annual Meeting will be posted on the ASCRS website (www.fascrs.org) in mid-late January. Your exhibit badge permits you to attend any open session for which there are no optional fees (symposia, plenary sessions, poster presentations, etc.). CME, or other educational credit, is not available for exhibitors - you must fully register as an attendee to claim educational credits.

BOOTH ASSIGNMENT

Payment in full is due within 30 days of receipt of the invoice. If Exhibitor submits contract on or after January 31, 2025, 100% of the Exhibit Fees are due immediately upon receipt of invoice.

EXHIBITOR KIT

The Exhibitor Kit containing order forms for exhibitor services will be online in February 2025. The Kit will include forms for shipping, labor, material handling, furniture, carpeting, electrical, lead retrieval, and other service providers. Exhibitors are responsible for forwarding the link to their exhibitor appointed contractor (EAC) who may be ordering services on their behalf.

INNOVATION CENTER FLOOR PLAN

[**Click here to view the Floor Plan**](#)

EXHIBIT HALL HOURS

Sunday, May 11, 2025

9:00 AM – 3:30 PM

Monday, May 12, 2025

9:30 AM – 4:00 PM

Tuesday, May 13, 2025

9:30 AM – 2:00 PM

IMPORTANT DEADLINES



March 28

Mobile app info due



May 9-10

Move in



May 11-13

Exhibit hall open



May 13-14

Move out



PAST ASCRS ANNUAL MEETING INNOVATION PARTNERS

11 Health
AbbVie
Activ Surgical
Adler MicroMed, Inc.
American College of Surgeons
AMI Surgical
AOTA
Applied Medical Resources
Aroa Biosurgery
Arthrex Endoscopy
Automated Medical Products Corp.
Axonics
Baudax Bio
Baxter
BD
Biom'up
BK Medical/GE Healthcare
Boehringer Laboratories
Boston Scientific
Braintree
Calmoseptine, Inc.
ClearWand
Colonoscopy.com
Colospan
ColoWrap
CONMED
ConvaTech
Cook BioTech
Cook Medical
Cook MyoSite
CS Surgical, Inc.

Developeration AB
Diagnostic Green, LLC
Electro Surgical Instrument Company
Embracing Ostomy Life
Empyrean Medical Systems, Inc.
Entac Medical
ERBE USA, Inc.
Ethicon
ExeGi Pharma
Ezisurg Medical
F Care Systems USA
Ferndale Healthcare, Inc.
Ferronova
FUJIFILM
General Surgery News
Gore
Guard Medical
Guardant Health
Gunze
Haemoband Surgical
Halo Medical Technologies
Heron Therapeutics
Holister Inc.
Human Xtensions
Integra LifeSciences
IntoCare Medical Technology
Intuitive Surgical
Irrisept
JSR Medical
Kane Surgical

Kerecis
Laborie Medical Technologies Corp.
Lexion Medical
LightPoint Medical
Livsmed
Lumendi, LLC
Mediflex
Medspira
Medtronic
Medtronic Pelvic Health
Morris Medical
Motilent
New Wave Endo
NinoMed
Olympus Corporation
OstomyCure
Pacira Biosciences
Palette Life Sciences
Prometheus Group
Qleanse
Q-Optics
Red Dress Medical
ResiCal
Saneso, Inc.
SMI Cold Therapy
Sontec Instruments, Inc.
Stryker
SurgEase
Suturion
Takeda

TELA Bio
Teleflex
THD America
The American Board of Colon and Rectal Surgery
The Permanente Medical Group
The Prometheus Group
Trevena
UC Davis Health
United Ostomy Associations of America
US Army
US Navy
Vertex Pharmaceuticals
Vioptix
Virtual Incision
Well Care Medical
Wolters Kluwer
Xodus Medical
ZiuZ Medical Imaging



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ACCREDITATION GUIDELINES

ACCME Standards for Integrity and Independence in Accredited Continuing Education

The Standards for Integrity and Independence in Accredited Continuing Education reflect the values of the continuing education community. Independence from industry is the cornerstone of accredited continuing education. By achieving consensus on the Standards, ASCRS assures the delivery of high-quality learning experiences, and sustains the protection from industry bias and marketing that accreditation rules deliver.

Standards 4 and 5 Relate to Commercial Support and Managing Ancillary Activities Offered in Conjunction with Accredited Continuing Education

Standard 4 applies only to accredited continuing education that receives financial or in-kind support from ineligible companies. If ASCRS accepts commercial support (defined as financial or in-kind support from ineligible companies) ASCRS is responsible for ensuring that the education remains independent of the ineligible company and that the support does not result in commercial bias or commercial influence in the education. The support does not establish a financial relationship between the ineligible company and planners, faculty, and others in control of content of the education. ASCRS must make all decisions regarding the receipt and disbursement of the commercial support. Ineligible companies must not pay directly for any of the expenses related to the education or the learners. ASCRS may use commercial support to fund honoraria or travel expenses of planners, faculty, and others in control of content for those roles only. ASCRS must not use commercial support to pay for travel, lodging, honoraria, or personal expenses for individual learners or groups of learners in accredited education. ASCRS may use commercial support to defray or eliminate the cost of the education for all learners.

- **Standard 5** applies only when there is marketing by ineligible companies or nonaccredited education associated with the accredited continuing education. ASCRS is responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
 - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
 - b. Interfere with the presentation of the education.
 - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.
- ASCRS must ensure that learners can easily distinguish between accredited education and other activities.
 - a. Live continuing education activities: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
 - b. Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
 - c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
 - d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
- Ineligible companies may not provide access to, or distribute, accredited education to learners.

ACCREDITATION GUIDELINES

Continuing Medical Education Mission Statement

The American Society of Colon and Rectal Surgeons (ASCRS) is a community of health care professionals who are dedicated to advancing the understanding, prevention and treatment of disorders of the colon, rectum and anus.

Purpose

The purpose of the ASCRS' Continuing Medical Education (CME) activities is to provide lifelong learning opportunities for its members by meeting educational needs and closing the gaps that exist between current and best practices to improve quality patient care.

Content

Content will be focused on prevention and management of disorders of the colon, rectum, and anus, as well as the professional practice of colorectal surgery.

Target Audience

Programs are intended for the education of colon and rectal surgeons nationally and internationally, as well as residents, fellows, general surgeons, and other healthcare professionals interested in the treatment and management of patients with disorders of the colon, rectum and anus.

Types of Activities

ASCRS activities include live, virtual, hybrid, and online enduring activities. ASCRS partners with other entities to provide accreditation for joint activities.

Expected Results

ASCRS educational programs are designed to advance individual member knowledge, skills, and professional competencies to improve the quality of patient care.

