

2026 ASCRS ANNUAL MEETING ENGAGEMENT OPPORTUNITIES

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TAMPA, FL
MAY 9-12



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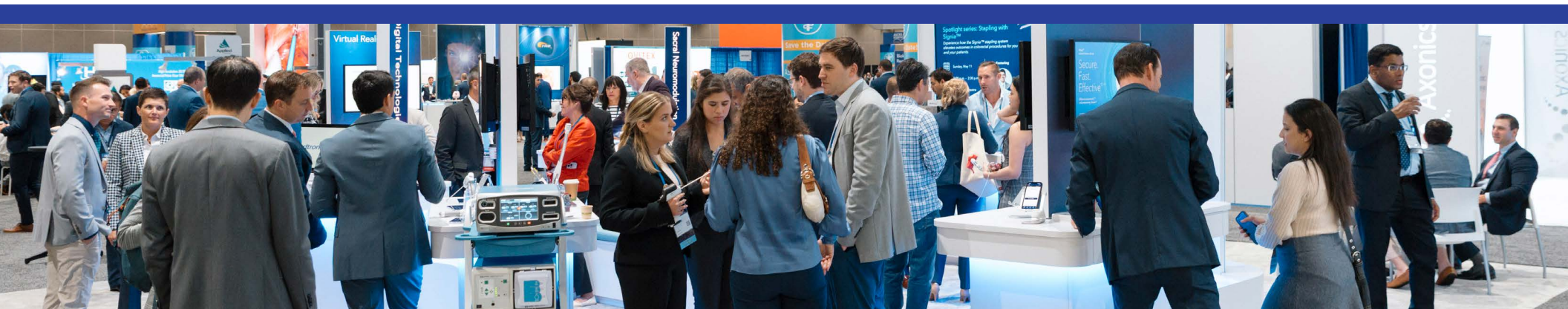
About ASCRS

The American Society of Colon and Rectal Surgeons (ASCRS) is a community of health care professionals who are dedicated to advancing patient care for diverse populations through the understanding, prevention and treatment of disorders of the colon, rectum and anus.

As the premier professional society dedicated to advancing colorectal surgery, ASCRS recognizes the vital role of industry collaboration in driving innovation and excellence in patient care.

By fostering strategic partnerships, we enhance our ability to develop and implement best practices for the diagnosis, treatment, and management of diseases and disorders affecting the colon, rectum, and anus. These relationships ensure that ASCRS remains at the forefront of surgical advancements, continuously improving outcomes for patients worldwide

- ASCRS is growing! **Nearly 5,000 total members worldwide.**
- ASCRS members are engaged! The society has a **membership renewal rate of 95%.**
- **Over 50% of our members** attend the Annual Meeting (well above the 30% industry average).

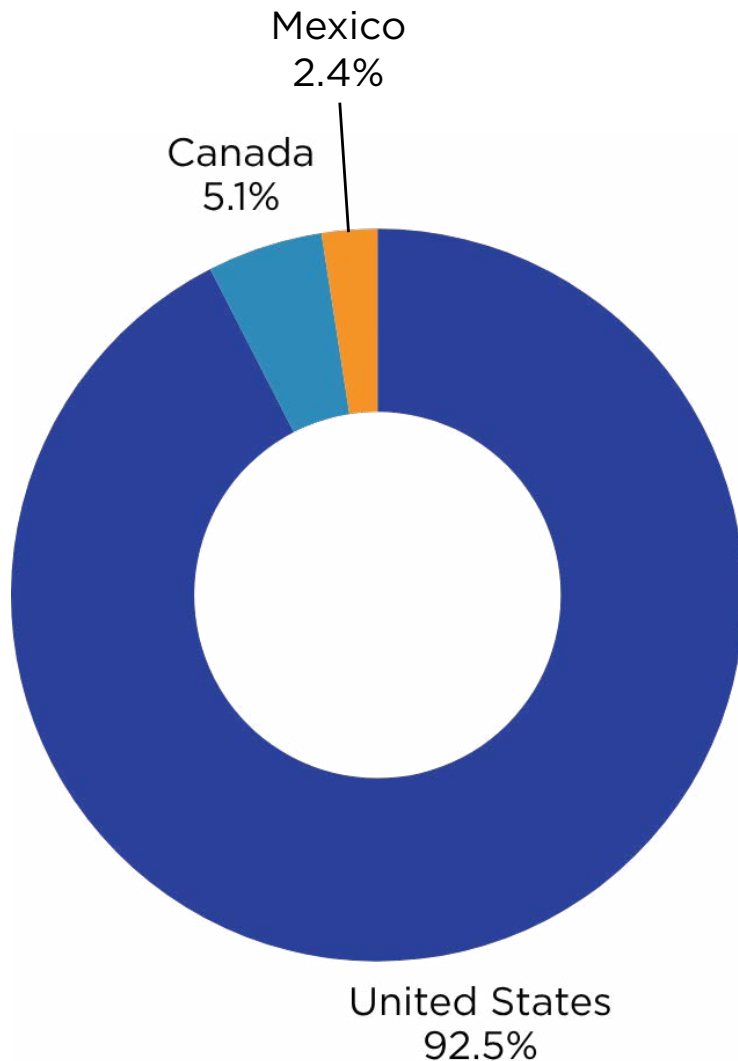




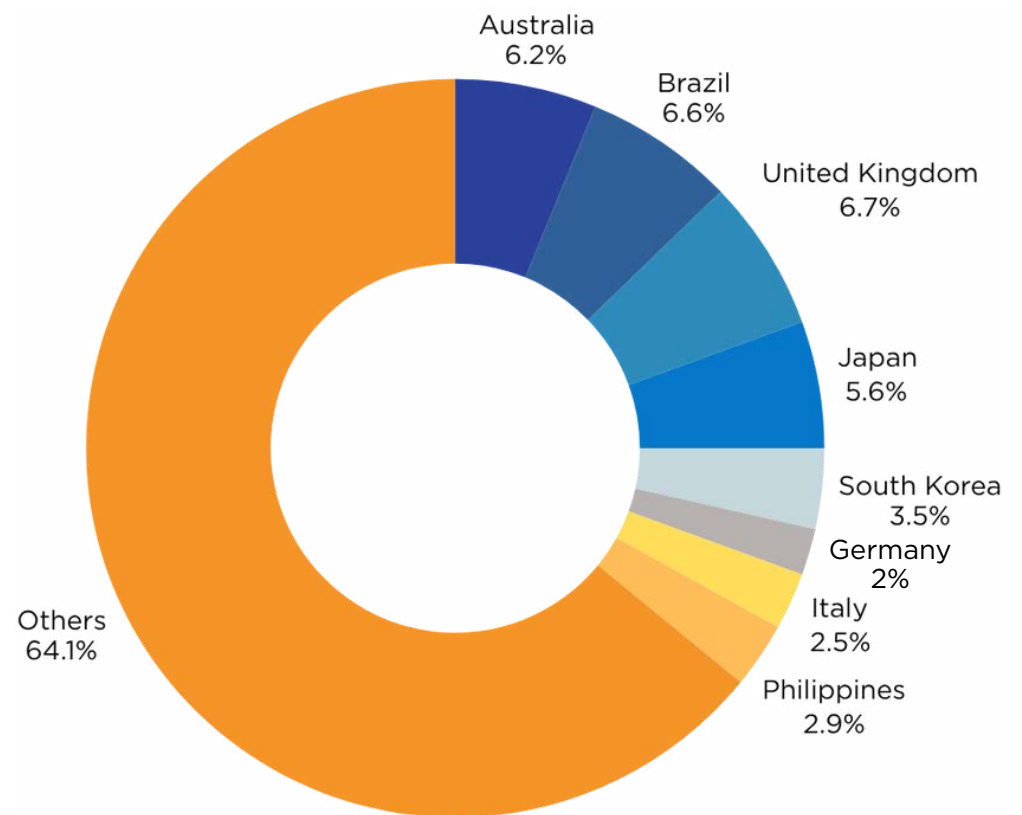
Membership

Members by Country

North America



Other Countries

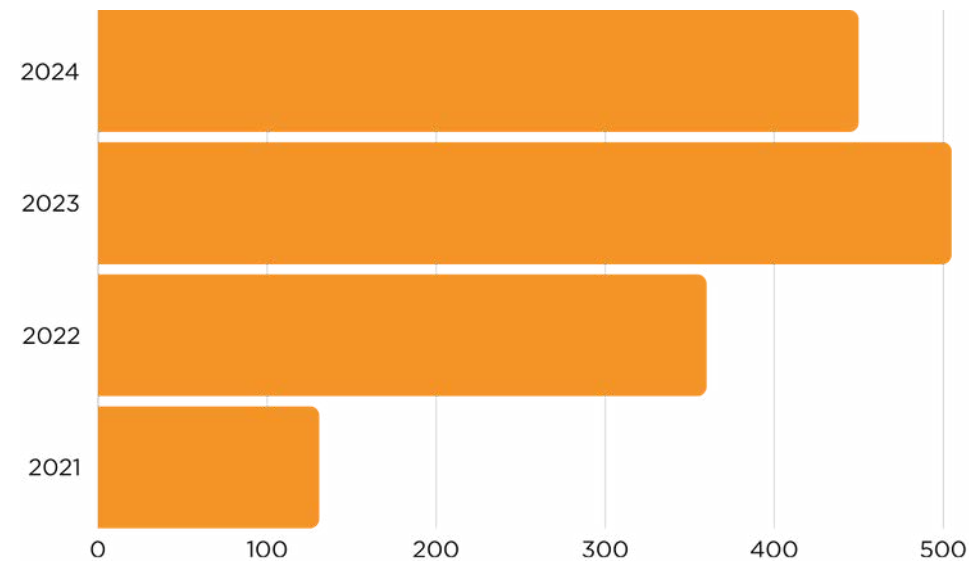




Membership

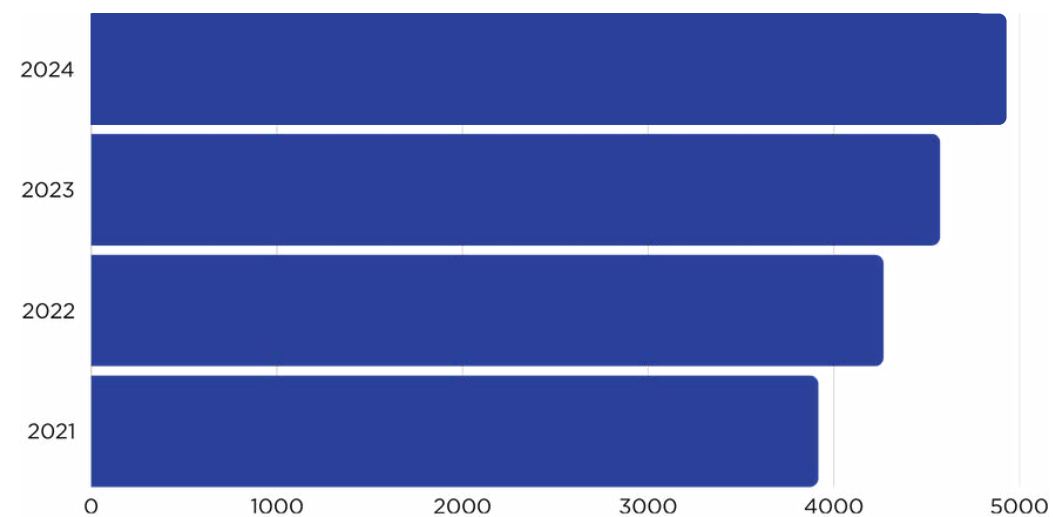
New Members

2024 saw 450 new members.



Total Members

2024 saw the highest total number of members on record.



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The Leading Event in Colon & Rectal Surgery

Why ASCRS Annual Scientific Meeting?

2025 Successes:

- 2,860 total registrants (a record high!)
- 72 exhibiting companies in the Innovation Center
- 8 out of 10 attendees visited the Innovation Center
- 50% of our members were in attendance (well above the 30% industry average)
- 95% of exhibitors indicated that they plan to return next year
- Industry education sessions were in high demand and well attended

It draws attendees from 58 countries

- United States: 1,727 attendees
- Canada: 93 attendees
- Mexico: 77 attendees
- Republic of Korea: 39 attendees



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The Leading Event in Colon & Rectal Surgery

Who attends the Annual Meeting?

- ASCRS Member/Fellow Doctors
- Member/Fellow Active-Duty Military
- Retired Member Doctors
- Candidate Members (Residents/Interns)
- Non-Member Physicians/Non-Physicians
- Allied Health Members
- Affiliated Scientific Investigator Members
- Allied Health Non-Member/Other
- Advance Practice Providers
- Students

Why our Attendees Attend the Annual Meeting

- Learning and Educational Opportunities
- Discovering the Newest Innovations
- High Value Networking



91% of our attendees are surgeons.



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Exhibit with Us

Innovation Center

Exhibit with us in the Innovation Center, ASCRS's dynamic hub where industry leaders and colorectal surgery decision-makers connect, share advancements, and engage in hands-on learning. Position your company for growth by expanding visibility, building relationships, and showcasing your latest technologies directly to surgeons and healthcare professionals.

[Click here to view the 2026 Innovation Center Floorplan](#)



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Exhibit with Us

Included with each linear or corner booth:

- ✓ 8' high back drape
- ✓ 3' high side drape
- ✓ One (1) 7" x 44" identification sign for booths up to 10' x 30'

Larger booths may request identification signs at no additional charge.

What is not included in your exhibit space:

- ✗ Flooring (required)
- ✗ Furnishings
- ✗ Electrical
- ✗ Catering
- ✗ Lead Retrieval
- ✗ Audiovisual rental

All the above services must be arranged through our official service contractors and will be billed directly to the exhibitor.



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Exhibit with Us

Booth Fees

- \$45/sq. ft (100 sq. ft minimum)
- Island - 400 sq. ft. minimum
- Corner Fee: \$300 per corner

Terms of Payment:

Payment in full is due within 45 days of receipt of the invoice. If an Exhibitor submits a contract on or after January 1, 2026, 100% of the Exhibit Fees are due immediately upon receipt of invoice. Booth purchases made after April 30, 2026, will incur a \$500 administrative fee.





Key Dates

Featured Events *(open to all attendees)*

- Friday, May 8 and Saturday, May 9 | Exhibitor Move In
- Sunday, May 10 | Celebratory Brunch, PM Break
- Monday, May 11 | AM Beverage Break, Lunch, PM Break
- Tuesday, May 12 | Lunch, Closing Celebration, Exhibitor Move Out
- Wednesday, May 13 | Exhibitor Move Out

Innovation Center Operating Hours

- Sunday, May 10 | 9:00 AM - 3:30 PM
- Monday, May 11 | 9:30 AM - 4:00 PM
- Tuesday, May 12 | 9:00 AM - 3:30 PM

Exhibitor Kit

The Exhibitor Kit containing order forms for exhibitor services will be available via the exhibitor portal early 2026. The Kit will include forms for shipping, labor, material handling, furniture, carpeting, electrical, lead retrieval, and other service providers. Exhibitors are responsible for sharing this information with their exhibitor appointed contractor (EAC) who may be ordering services on their behalf.

Exhibitor Admission to Educational Sessions

The registration packet for the Annual Meeting will be posted on the ASCRS website (www.fascrs.org) early 2026. Exhibit badges provide access to any open session for which there are no optional fees (symposia, plenary sessions, poster presentations, etc.). CME, or other educational credit, is not available for exhibitors—you must fully register as an attendee to claim educational credits.

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Grant Opportunities

ASCRS welcomes both unrestricted and designated educational grants in compliance with ACCME guidelines. We offer transparent acknowledgment and reporting to meet your company's compliance needs while recognizing your support through appropriate channels. Contact Olivia Clark to learn more.

For more information about Grant Opportunities,

Contact:

Olivia Clark

Manager, Individual and Institutional Development

oclark@fascrs.org



7 Sponsorships

From high-visibility branding to meaningful educational engagement, ASCRS sponsorships deliver the access and connections you need to reach the most influential leaders in colorectal surgery and care.

[Click here to view our sponsorship opportunities.](#)





Contact

**For more information,
Contact:**

Lauren Sunderland

Sr. Manager, Corporate Development

Phone: (224) 554-0823

lsunderland@fascrs.org

May 9-12, 2026

Tampa Convention Center





Accreditation Guidelines

ACCME Standards for Integrity and Independence in Accredited Continuing Education

The Standards for Integrity and Independence in Accredited Continuing Education reflect the values of the continuing education community. Independence from industry is the cornerstone of accredited continuing education. By achieving consensus on the standards, ASCRS assures the delivery of high-quality learning experiences, and sustains the protection from industry bias and marketing that accreditation rules deliver.

Standards 4 and 5 Relate to Commercial Support and Managing Ancillary Activities Offered in Conjunction with Accredited Continuing Education Standard 4 applies only to accredited continuing education that receives financial or in-kind support from ineligible companies. If ASCRS accepts commercial support (defined as financial or in-kind support from ineligible companies) ASCRS is responsible for ensuring that the education remains independent of the ineligible company and that the support does not result in commercial bias or commercial influence in the education. The support does not establish a financial relationship between the ineligible company and planners, faculty, and others in control of content of the education. ASCRS must make all decisions regarding the receipt and disbursement of the commercial support. Ineligible companies must not pay directly for any of the expenses related to the education or the learners. ASCRS may use commercial support to fund honoraria or travel expenses of planners, faculty, and others in control of content for those roles only. ASCRS must not use commercial support to pay for travel, lodging, honoraria, or personal expenses for individual learners or groups of learners in accredited education. ASCRS may use commercial support to defray or eliminate the cost of the education for all learners.

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Accreditation Guidelines

Standard 5 applies only when there is marketing by ineligible companies or nonaccredited education associated with the accredited continuing education. ASCRS is responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:

1. Influence any decisions related to the planning, delivery, and evaluation of the education.
2. Interfere with the presentation of the education.
3. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.





Accreditation Guidelines

ASCERS must ensure that learners can easily distinguish between accredited education and other activities.

1. Live continuing education activities: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
2. Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
3. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
4. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.

Ineligible companies may not provide access to, or distribute, accredited education to learners.



Accreditation Guidelines

Continuing Medical Education Mission Statement

The American Society of Colon and Rectal Surgeons (ASCRS) is a community of health care professionals who are dedicated to advancing the understanding, prevention and treatment of disorders of the colon, rectum, and anus.

Purpose

The purpose of the ASCRS' Continuing Medical Education (CME) activities is to provide lifelong learning opportunities for its members by meeting educational needs and closing the gaps that exist between current and best practices to improve quality patient care.

Content

Content will be focused on prevention and management of disorders of the colon, rectum, and anus, as well as the professional practice of colorectal surgery.

Target Audience

Programs are intended for the education of colon and rectal surgeons nationally and internationally, as well as residents, fellows, general surgeons, and other healthcare professionals interested in the treatment and management of patients with disorders of the colon, rectum and anus.

Types of Activities

ASCRS activities include live, virtual, hybrid, and online enduring activities. ASCRS partners with other entities to provide accreditation for joint activities.

Expected Results

ASCRS educational programs are designed to advance individual member knowledge, skills, and professional competencies to improve the quality of patient care.



ASCRS ANNUAL SCIENTIFIC MEETING

Tampa, FL | May 9–12, 2026

EVIDENCE-BASED EXCELLENCE

