



# Annual Report

2022-23

# MESSAGE FROM OUR PRESIDENT CONOR DELANEY

Colleagues,

I am pleased to present to you the first annual report of the American Society of Colon and Rectal Surgeons (ASCRS). This report highlights the many ways in which ASCRS is building value for members and ultimately better serving patients. As you review this report, you will see the tremendous amount of work that is being done to make ASCRS the premier and most inclusive colorectal society, committed to improving patient care through education, professional development, and innovation. In this report, you will also find a glimpse into the future. We have recently approved goals and strategies that we will be pursuing over the next three years. We are excited to share these with you and to get your feedback.

I would like to thank the hundreds of member leaders, nearly 50 committees and task forces, and those who have undertaken special assignments on behalf of ASCRS for their commitment and expertise. I would also like to thank Dr. Guy Orangio for his more than 20 years of service as ASCRS's representative on the AMA RUC. I would also like to thank my colleagues on the Executive Council for their effort and support, and to our experienced and dedicated headquarters staff who collectively partner so well with member leaders in accomplishing the many tasks and roles necessary to help us function effectively and efficiently.

It has been a privilege to serve as President of ASCRS this year. I am excited by the continuous progress our society makes in achieving our vision and mission, and I am confident that we will continue to achieve great things in the years to come. I look forward to seeing many of you next week in Seattle for what I know will be a wonderful set of educational and relationship-building experiences. And finally, I would like to join you in welcoming Dr. Matt Mutch, your next President, as he takes the helm for our 125th anniversary year!



ASCRS President, 2022-2023



I am excited by the continuous progress our society makes in achieving our vision and mission, and I am confident that we will continue to achieve great things in the years to come.

### **Vision Statement**

To be the premier and most inclusive colorectal society improving patient care through education, professional development and innovation.

### **Mission Statement**

The American Society of Colon and Rectal Surgeons (ASCRS) is dedicated to advancing patient care for diverse populations through the understanding, prevention, and treatment of disorders of the colon, rectum, and anus.

ASCRS was established in 1899 and has been dedicated to advancing the practice of colon and rectal surgery for over 100 years.

Our volunteers are the heart of our Society. Our society has over 4,000 members, and nearly 25% serve on a committee or task force. Thank you to those member volunteers who give their time and talent to help ASCRS fulfill its mission.

We are proud to share the Society's accomplishments over the past year and look forward to continuing to serve our members, partners and patients in the years to come.

# 2022-2023 EXECUTIVE COUNCIL

## Officers



President  
Conor P. Delaney, MD, PhD



President-Elect  
Matthew G. Mutch, MD



Past President  
Thomas E. Read, MD



Vice President  
Sonia L. Ramamoorthy, MD



Secretary  
Najjia N. Mahmoud, MD

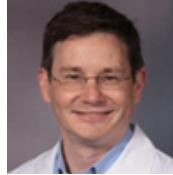


Treasurer  
Kirsten B. Wilkins, MD

## Members-at-Large



Liliana G. Bordeianou, MD, MPH



Craig A. Reickert, MD, MBA



Debra H. Ford, MD



Jonathan A. Laryea, MD



Scott R. Steele, MD, MBA



Glenn Thomas Ault, MD, MEd



Jennifer S. Davids, MD



Alessandro Fichera, MD



Elizabeth C. Wick, MD  
Research Foundation President



# ASCRS STAFF



David Westman  
Executive Director



Elaina McCalmont  
Sr. Manager,  
Education | Meetings



Susan Tibbitts  
Associate Executive Director



Jill Renwick  
Sr. Manager, Member Services



Erica Flynn  
Sr. Director, Education | Meetings



Lauren Sunderland  
Manager, Corporate Relations



Jason Keith  
Sr. Director, Corporate Relations |  
Marketing and Communications



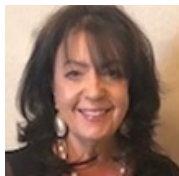
Julie Webb  
Manager, Governance



Krista Baran  
Director,  
Research Foundation | Governance



Steffanye Hawbaker Mack  
Sr. Project Specialist, Education



Helen Pollard  
Director, Meetings



Stephanie Alteta  
Specialist,  
Marketing and Communications



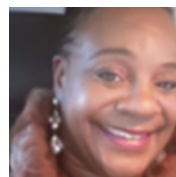
Julia Sprowls  
Director,  
Marketing and Communications



Olivia Clark  
Specialist, Corporate Relations |  
Marketing and Communications



Kristi AR Conley  
Sr. Manager, Education | Meetings



Priscilla Weeks  
Specialist, Member Services

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# MEMBERSHIP & ENGAGEMENT

ASCRS hit a record number of 4,057 year-end total members in 2022. We saw the launch of our first official podcast, Gut Check, as well as the launch of our Mentorship Program for General Surgery Residents in the past year.

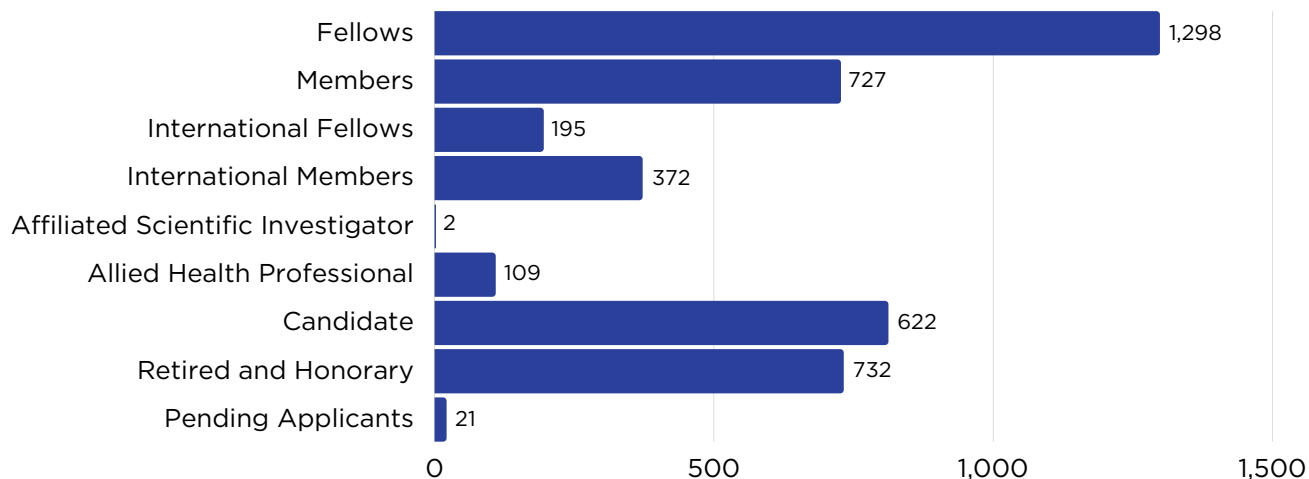
**4,057**

Record number of ASCRS members at the end of 2022.



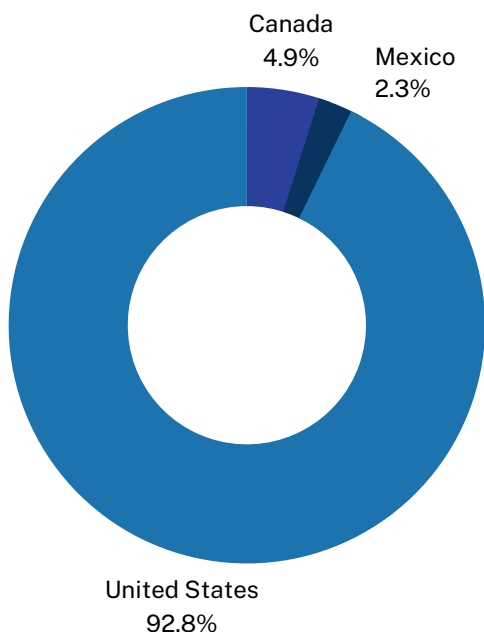
# Membership Levels

Our Fellows category made up the majority of our membership in 2022 with Candidates, Members, and Non-dues paying members rounding out the Top 4 category levels.



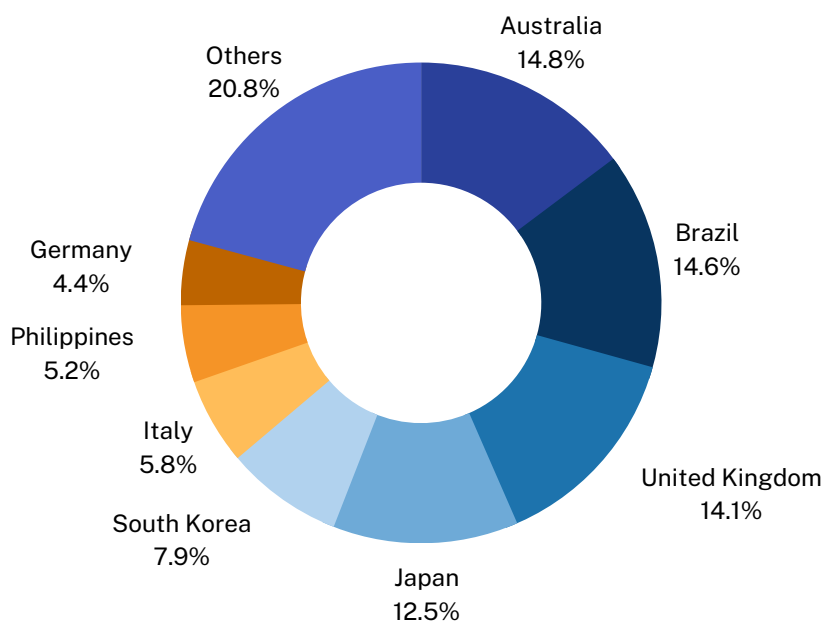
# Members by Country

North America (3,307 members)



Other Countries (750 members)

Top 8





## Social Media

ASCRS has a presence on LinkedIn, Instagram, Facebook and Twitter.

# 30,094

Followers across 4 social media channels

# 3,245

Followers gained in 2022



## Gut Check Podcast

Launched in August 2022, Gut Check is the official podcast of ASCRS.

# 5,425

Total downloads

# 85

Countries our listeners are from





## Key Accomplishments

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- Hit record number of year-end total members (2022).
- Streamlined the membership application process to collect dues and provide membership benefits to providers immediately upon application.
- Changed terms for most committee members from three years to two years – creating 20% more turnover once fully implemented and therefore providing more opportunities for member engagement.
- Launched a Mentorship Program for General Surgery Residents.
- Increased reach to 50 young surgeons with ASCRS Mentorship Programs.
- Launched the first ASCRS official podcast, Gut Check.
- Launched a Geriatric Special Interest Group.
- 100% of respondents to the Membership Satisfaction Survey rated the quality of service as Very High Quality.
- Created an online forum for members to share valuable ideas, meaningful concerns and constructive feedback with the Executive Council.

## What's Next...

Launch a Community/Private Practice Special Interest Group.

Increase engagement opportunities for Advanced Practice Providers.



## ANNUAL SCIENTIFIC MEETING

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Our Annual Scientific Meeting featured the latest issues, techniques and research findings in colorectal surgery. The 2022 Meeting was held in Tampa, FL, and was the first return to an in-person Annual Meeting following the pandemic, with a fitting theme of *Together Again*. Congratulations to 2021-2022 ASCRS President Thomas Read, Program Chair Sharon Stein and Co-Vice Program Chairs Lilian Chen, Jason Hall and Jonathan Mitchem for a successful meeting.



# 2022 Annual Scientific Meeting

## Abstracts

**624**

Submitted

**598**

Accepted

**19**

Abstract Sessions

## Presenters

**103**

Oral Abstract  
Presentations

**434**

ePoster  
Presenters

**377**

Speakers/  
Moderators

## Key Accomplishments

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- Approved new reimbursement policy.
- Incorporated a DEI track in programming.

## What's Next...

Diversity embedded in sessions throughout the meeting.

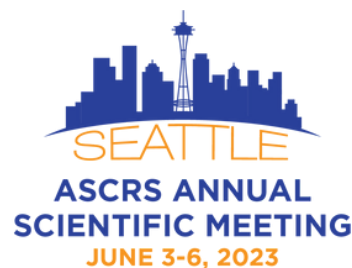
Networking opportunities for ASCRS Committee members/volunteers.

Sessions tracked by colorectal pillar to meet appropriate needs and gaps of our members.



# 2023 Annual Scientific Meeting

# Starting 2023 strong



**Our 2023 Annual Meeting will take place from June 3-6 in Seattle, Washington.**

Preparation for the 2023 Annual Meeting has already exceeded expectations, with impressive numbers that are expected to surpass pre-pandemic records.

The Program Committee has been hard at work to introduce exciting new features to this year's event, including live polling during sessions, while also bringing back some of our most sought-after sessions and events! Many thanks to Program Chair David Liska and Vice Program Chairs Giovanna Da Silva and David Rosen. Thanks also to Amy Lightner, Program Chair 5/22-11/22.

## By the numbers

# 1,860+

Registration (*& counting*)

# 934

Abstracts submitted

# \$1,247,960

Corporate support (*& counting*)

# 356

Speakers/moderators

# 733

ePosters

# 84

Abstract podium presenters

## CONTINUING EDUCATION AND RESOURCES

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ASCRS U was launched in 2022 as the premier online resource for practicing and in-training colorectal surgeons, as well as general surgeons, residents and medical students with an interest in topics related to colorectal care with great thanks to ASCRS U Dean Najjia Mahmoud and the Education Task Force.

The Society's first Surgical Leadership Institute in-person workshop was also launched after many years of planning. Hats off to the Leadership and Professional Development Task Force, chaired by Sonia Ramamoorthy, Vice Chair Kirsten Wilkins and members Kyle Cologne, Tracy Hull, Stephen Sentovich, Sharon Stein and Heather Yeo.



# Programs and Events



## ASCRS U

**3,700**

Returning users to ASCRS U

**18:38**

Average engagement time



## Surgical Leadership Institute

**100**

Surgical Leadership Institute in-person attendees

Video  
Mentorship Series



Events and Series

**470**

Video Mentorship Series Registrants

**16**

Virtual events hosted

CARSEP XI



CARSEP

**278**

Colon and Rectal Surgery Educational Program (CARSEP) users

Fundamentals of  
Rectal Cancer Surgery



FRCS

**1,048**

Fundamentals of Rectal Cancer Surgery (FRCS) users

# Key Accomplishments

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- Successfully launched ASCRS U, with subsequent additions of:
  - Video-based content
  - 2022 Annual Scientific Meeting favorites
  - Industry innovation channel
- Successfully launched ASCRS first Surgical Leadership Institute targeted at early career surgeons. Planning is underway for a second program in 2024.
- Completed application for reaccreditation with the ACCME.
- Completed seven Clinical Practice Guidelines.
- Initiated collaboration with the WOCN on developing an Ostomy Care Collaboration course.
- Conducted first needs gap analysis. From analysis, 75% of webinar content was aligned to identified gaps, up from 33% in 2021.
- Doubled live webinar attendance by implementing Zoom integrations.
- Created multiple policies related to conflict of interest to protect the Society.
- Migrated from hard copy/fee-based patient education brochures to free downloadable brochures on the ASCRS website in three languages – English, Mandarin, and Spanish.

## What's Next...

Continuing buildout and expansion of ASCRS U – engaging with international colorectal societies to provide access to their members.

Launch a pilot Quality Collaborative registry to gather patient treatment and outcome data leading to better patient care.

Further incorporate DEI in education program planning.

Enable easy and automatic transfer of credits from ASCRS to Accreditation Council for Continuing Medical Education (ACCME).



## CORPORATE RELATIONS

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As the leading professional organization in this field, ASCRS believes collaboration and partnership with industry is important in supporting our ability to develop best practices in treating diseases and disorders affecting the colon, rectum and anus.

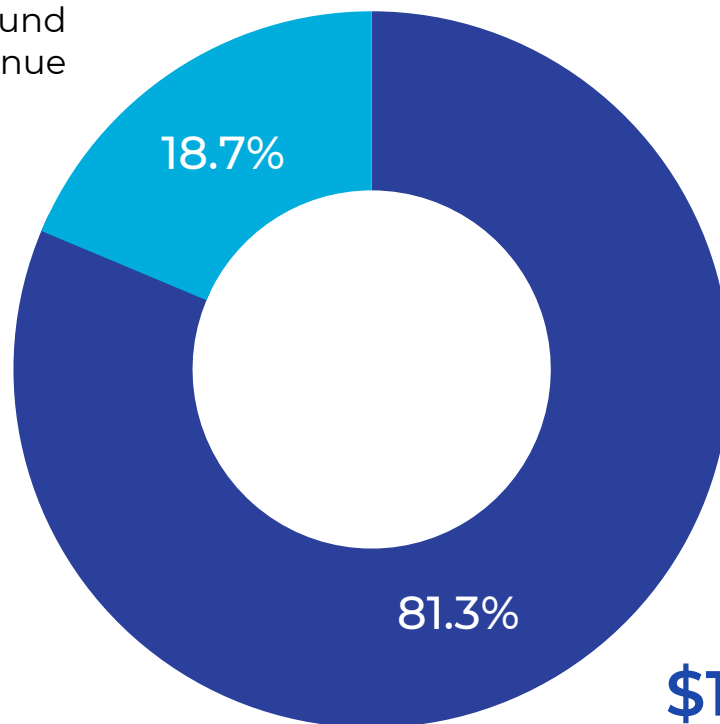


# Revenue

Total industry revenue secured in 2022 was \$1,310,490, with over \$1M of that coming from the 2022 Annual Scientific Meeting.

**\$1,310,490** Total Industry Revenue Secured

**\$244,800**  
Year-round  
Industry Revenue



**\$1,065,690**  
2022 Annual  
Scientific Meeting





## Key Accomplishments

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- Renewed all original Corporate Council members for new three-year terms.
- Launched Premier Sponsor program, a 3-year support commitment to ASCRS.
- Secured funding for a major research project focused on defining anastomotic leaks.
- Secured funding for the DEI Pathways project – focused on exposing young adults to possible careers in colorectal surgery.

## What's Next...

Expansion of corporate support outside of the annual meeting, while protecting the ASCRS brand.



## RESEARCH FOUNDATION

The primary mission of the Research Foundation of the American Society of Colon and Rectal Surgeons is to raise and award funds to support research and educational programs related to colon and rectal diseases. Thank you to Research Foundation President, Elizabeth C. Wick, MD and the entire Research Foundation Board and committees for their work this year!



# \$85,154

Amount  
fundraised

# 10

Institutions/individuals  
that received funding

# \$254,500

Amount  
funded



## Key Accomplishments

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- The Research Foundation moved from pen, spreadsheet, and manual review to an online grant submission portal.
- Diversity and Inclusion in Surgery - Colorectal Opportunity in Research (DISCOveR) Program was launched for medical students interested in pursuing surgical careers specifically designed to support students from diverse backgrounds.
- The Research Foundation developed a new grant opportunity, the Special Emphasis Limited Project Grant: Colorectal Surgery and Health Equity that aims to advance knowledge in reducing disparities in the care and outcomes of the racial/ethnic minorities, women, LGBTQ+ populations and those living with disability who have colorectal conditions.
- The Eugene Salvati, MD, Limited Project Grant will be offered every other year, with the goal of providing investigators with the opportunity to pursue research interests, specifically germane to the field of colon and rectal surgery.

## What's Next...

Implement new strategic plan.

Align grant opportunities with member interest and needs.

Better highlight Research Foundation funded research.

Increase reach of Research Foundation activities.

## OUR FUTURE

# 2023-2025 Strategic Plan

## Key Goals



01

### Membership

Every healthcare professional with an interest in the field of colorectal surgery views ASCRS membership to be indispensable.

- Growth
- APP Engagement
- Diversity



02

### Education and Engagement

Accessible and relevant colorectal educational content reflecting the needs and diversity of professionals, trainees, patients, and the public is developed and disseminated.

- Content
- Leadership and Mentorship
- Access
- Annual Meeting



03

### Organizational Relationships

ASCRS's high-priority organizational partners will regard the Society as a key ally and collaborator in the achievement of mutually agreed-upon objectives.

- International
- Industry
- One Colorectal (*A unified voice of key colorectal stakeholder organizations*)
- Other Societies/Organizations



04

### Operational Excellence and Sustainability

ASCRS operations are optimized to ensure sustainability and effective communications.

- Finances
- Organization

**SAVE THE DATE**

**2024** | ASCRS ANNUAL  
SCIENTIFIC MEETING

**Baltimore, MD • June 1-4, 2024**



Join us for our 125th Anniversary in Baltimore!

For more information, visit [www.fascrs.org](http://www.fascrs.org)

# ACKNOWLEDGEMENTS

Thank you for the contributions of those who worked tirelessly on all of these projects!

2021-2022 ASCRS President Dr. Thomas Read

2021-2022 Executive Council

2022-2023 Executive Council

Leadership Task Force, chaired by Dr. Sonia Ramamoorthy

ASCRS U contributors, led by Dr. Najjia Mahmoud

Video-Based Education Committee, chaired by Dr. Alessandro Fichera

2022 Program Committee, chaired by Dr. Sharon Stein

Vice Program Chairs: Drs. Lilian Chen, Jason Hall and Jonathan Mitchem

2023 Program Committee, chaired by Dr. David Liska

(chaired by Amy Lightner 5/22-11/22)

Vice Program Chairs: Drs. Giovanna Da Silva and David Rosen

2021-2022 Research Foundation President Dr. Ronald Bleday

2022-2023 Research Foundation President Dr. Elizabeth Wick

ASCRS Staff

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*We thank you for your continued efforts to support the Society.*

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